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LiveDeal Inc. 50-City Ad Campaign Results in Nearly 300 Percent Spike in Android App Downloads

LAS VEGAS, July 30, 2014 /PRNewswire/ - LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces that it experienced a 277 percent spike in Android app downloads, compared to the prior week, which is due, in part, to the expansion of its ad campaign to 50 cities.

"People continue to discover the value of LiveDeal, from our restaurant partners who are providing excellent deals across the country, to their customers, who have demonstrated, that they are looking for better deals by downloading our app," said Jon Isaac, CEO of LiveDeal Inc. "Our efforts to raise awareness, particularly through this most recent 50-city ad campaign, are paying off, as demonstrated by this amazing rise in downloads of our Android app. Based on what we've seen so far, we anticipate continued success in bringing new local restaurant partners and even more consumers to LiveDeal in the weeks and months ahead."

About LiveDeal, Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

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