

August 19, 2014

LiveDeal Inc. Adds Industry Veteran Tyler Sickmeyer to Board of Directors

LAS VEGAS, Aug. 19, 2014 (GLOBE NEWSWIRE) -- LiveDeal Inc. (Nasdaq:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces that it has added industry veteran, Tyler Sickmeyer, to its Board of Directors.

"Tyler's experience in marketing, combined with his executive experience, will serve to help guide LiveDeal to the next level," said Jon Isaac, CEO of LiveDeal Inc. "We look forward to receiving input from Tyler to help us achieve new heights, and continue to create a world-class company that leads the way in providing the best deals for consumers and the best promotional opportunities for our customers."

Mr. Sickmeyer brings more than a decade of marketing experience to LiveDeal. As a national concert promoter, Mr. Sickmeyer was the first in his field to leverage text message marketing and among the first in the nation to use Facebook as a promotional tool. Mr. Sickmeyer founded and serves as the CEO of Fidelitas Development, a full-service marketing firm that focuses on producing an improved return on investment rate for its clients. Mr. Sickmeyer has consulted a variety of companies, large and small alike, and specializes in creating efficiencies for developing brands. Mr. Sickmeyer studied Business at Robert Morris University and Lincoln Christian University.

"LiveDeal has had an incredible journey thus far," said Mr. Sickmeyer. "There is incredible potential for growth, expansion, and, of course, shareholder value. I look forward to helping to guide management toward new and innovative opportunities to set LiveDeal apart in the industry."

About LiveDeal, Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements

regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

CONTACT: LiveDeal, Inc.
Terry Johnston, 855-531-4715
press@livedeal.com
<http://livedeal.com/pressroom>

Source: LiveDeal Inc.