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LiveDeal Inc. Celebrates One-Year Anniversary of the Launch of LiveDeal.com

LAS VEGAS, Sept. 11, 2014 (GLOBE NEWSWIRE) -- LiveDeal Inc. (Nasdaq:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates LiveDeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces the one-year anniversary of the launch of LiveDeal.com.

Since the introduction of LiveDeal.com, the company has expanded its reach to include deals at thousands of restaurants in more than 50 cities in the United States, providing consumers with significant savings on casual dining options.

"The launch of our flagship deal engine, LiveDeal.com, ushered in a new era for our company and our shareholders. Over the last year we have executed on an aggressive plan to increase revenues, make strategic acquisitions and ensure that shareholder value was a top priority. At the same time, the feedback we have received from our restaurant partners has been nothing short of stellar. Because of our unique approach, we sign thousands of new restaurants every month," said Jon Isaac, CEO of LiveDeal Inc. "We are very proud of what we have accomplished in these 12 short months, but rest assured, we are just getting started. LiveDeal is poised to continue the momentum of the last year and we are determined to become the leading engine for consumer deals in the space. In recognition of our customers, who made it such a fantastic year, watch for an announcement where LiveDeal.com users will receive a special thank you in the coming weeks."

About LiveDeal, Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In August 2014, the company acquired ModernEveryday.com to expand its reach into the consumer products realm. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.LiveDeal.com.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements

regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

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