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LiveDeal Inc. Launches Enhanced, Faster and More Responsive Android App for Mobile Users

LAS VEGAS, Sept. 17, 2014 (GLOBE NEWSWIRE) -- LiveDeal Inc. (Nasdaq:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces the launch of its improved Android app in the Google Play Store.

The new Android app features much faster load times for deals - in many cases only a few milliseconds. It also provides an improved search function and user interface and experience, including links providing directions from the user's location to that of the restaurants providing the deals. Finally, the app allows restaurants to provide promotional codes to offer additional special deals to users.

"We have listened very carefully to the feedback we've received from users since the last version was introduced, especially with regard to the mobile functionality of the app and we look forward to seeing how customers respond to the improvements we've made on the Android platform, especially from those users who are constantly on the go," said Jon Isaac, CEO of LiveDeal Inc. "LiveDeal is constantly evolving and improving in order to provide both our customers and our shareholders with the best value in our industry, and to demonstrate how communications between customers, shareholders and companies can really make a difference in the overall market."

About LiveDeal, Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that

could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

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