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# **LiveDeal Inc. Launches Enhanced, Faster and More Responsive Version of Its Mobile iOS App**

LAS VEGAS, Oct. 2, 2014 (GLOBE NEWSWIRE) -- LiveDeal Inc. (Nasdaq:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces the launch of its improved iOS app in the iTunes store. The newest app can be found here:

<https://itunes.apple.com/us/app/livedeal-restaurant-deals/id863451808?mt=8>

The new iOS app, which mirrors the features and enhancements of the recently relaunched Android app, offers much faster load times for deals - in many cases only a few milliseconds - as well as an improved search function and improved user interface and experience. Additionally, the new iOS app includes links that provide directions from the user's current location to the location of the restaurants offering the deals. The new iOS app will also allow LiveDeal's restaurant partners to give users promotional codes for additional special deals.

"It's very important that we provide our customers with the best service and the highest functionality, regardless of which platform they use. This iOS app, like the Android version we recently improved and re-launched, is the result of customer feedback," said Jon Isaac, CEO of LiveDeal Inc. "LiveDeal is dedicated to ensuring that our customers enjoy the functionality of our apps, whether from home or on the go. We are constantly evolving and improving our platform and the way we deliver that platform to the consumer in order to provide our customers, our restaurant partners and our shareholders with the best value in our industry."

## **About LiveDeal, Inc.**

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit [www.livedeal.com](http://www.livedeal.com).

## **Forward-Looking and Cautionary Statements**

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements

regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

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