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# LiveDeal Inc. to Launch Expanded Investor Relations Campaign

LAS VEGAS, Nov. 18, 2014 /PRNewswire/ - LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces that it has committed time and resources to increase its communications with investors in order to better tell its story to Wall Street.

The initiative may include informational television commercials, financial news radio placements and an aggressive city-by-city road show schedule, where principals of the company will meet with current and potential investors to answer questions, discuss the future of this currently undervalued tech company, and relate the LiveDeal story of record-setting expansion, revenue increases and targeted acquisitions to expand its revenue verticals.

"We believe that LiveDeal remains undervalued, and that it's time for us to communicate more directly with our investors and potential investors," said Jon Isaac, CEO of LiveDeal, Inc. "LiveDeal is a very exciting story and we are confident that as we continue to execute on our business plan, and communicate with investors, the true value of the company will become apparent."

## About LiveDeal, Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit [www.livedeal.com](http://www.livedeal.com).

## Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these

forward-looking statements.

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