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LiveDeal Inc. Reports Nearly 600 Percent Increase in Traffic with National Advertising Campaign Expansion

LAS VEGAS, Dec. 10, 2014 /PRNewswire/ - LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces that the recently announced expansion of the company's advertising campaign has resulted in a 570 percent increase in traffic to the company's restaurant sign-up page, compared to the same period in November.

The national campaign, which is focused on food service sector websites and top industry publications to reach the owners, managers, and executives who operate the nation's leading full-service restaurants and casual dining establishments, has far surpassed the Company's initial expectations.

"The success of this campaign thus far has been very encouraging, as it shows what we continue to contend in the industry – that people like the real-time, instant offers format, and that everyone benefits from using it," said Jon Isaac, CEO of LiveDeal, Inc. "But we believe this is just the beginning and anticipate further success as the campaign continues, as well as the expected growth that naturally occurs from repeat business."

About LiveDeal, Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these

forward-looking statements.

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