

February 9, 2015

LiveDeal Inc. to Begin Offering Real-Time Deal Content Directly to Search Engines

LAS VEGAS, Feb. 9, 2015 /PRNewswire/ - LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces that the company is working with search engines to provide real-time deal content.

(Photo: <https://photos.prnewswire.com/prnh/20150209/174193>)

The company has been in discussions with several leading search engines to provide them with access to restaurant deals using the company's recently completed application-programming interface (API). This represents an important step for the company and for its customers as it allows for another direct avenue for consumers to find local restaurant deals, while increasing traffic and brand exposure for LiveDeal.

"Partnering with search engines is one way thousands of restaurants currently signed up with LiveDeal will achieve more exposure and get more customers walking through their doors. Restaurants benefit, LiveDeal benefits, and so do the search engines, who are constantly looking for content to keep their visitors engaged" said Jon Isaac, CEO of LiveDeal, Inc. "We will never stop looking for new and efficient ways to provide our customers and our shareholders with the optimum in innovation and value."

About LiveDeal, Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date

of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

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