

Digital Turbine to Participate at Upcoming Investor Conferences

AUSTIN, Texas, May 10, 2016 /PRNewswire/ -- Digital Turbine, Inc. (Nasdaq: APPS), the company empowering operators and Original Equipment Manufacturers (OEMs) around the globe with end-to-end mobile solutions, today announced that management will participate in three investor conferences.

- **Needham Emerging Technology Conference** in New York, NY on May 18. Andrew Schleimer, executive vice president and chief financial officer, Brian Bartholomew, senior vice president, capital markets and strategy and Allen Avery, vice president of corporate development, will host one-on-one meetings throughout the day.
- B. Riley 17th Annual Investor Conference in Los Angeles, CA on May 25. Bill Stone, chief executive officer, is scheduled to present at 3:30 PM PT. Messrs. Schleimer and Bartholomew will host one-on-one meetings throughout the day. The presentation will be webcast and made available through the Investor Relations section of the company's website: (http://ir.digitalturbine.com/events)
- 13th Annual Craig-Hallum Institutional Investor Conference in Minneapolis, MN on June 1. Mr. Stone will host one-on-one meetings throughout the day.

About Digital Turbine

Digital Turbine works at the convergence of media and mobile communications, delivering end-to-end products and solutions for mobile operators, device OEMs, app advertisers and publishers, that enable efficient user acquisition, app management and monetization opportunities. The company's products include Ignite™, a mobile device management solution with targeted app distribution capabilities, Discover™, a customized user experience and app discovery tool, Marketplace™, an application and content store, and Pay™, a content management and mobile payment solution. Digital Turbine Media encompasses a leading independent user acquisition network as well as an advertiser solution for unique and exclusive carrier inventory. Digital Turbine has delivered more than 130 million app installs for hundreds of advertisers. In addition, more than 31 million customers use Digital Turbine's solutions each month across more than 20 global operators. The company is headquartered in Austin, Texas with global offices in Durham, Berlin, San Francisco, Singapore, Sydney and Tel Aviv. For additional information visit http://www.digitalturbine.com/ or connect with Digital Turbine on Twitter at @DigitalTurbine.

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