February 6, 2007

Save the World Air and Temple University Enter Into Licensing and Research and Development Agreements

LOS ANGELES, CA -- (MARKET WIRE) -- February 6, 2007 -- Save the World Air, Inc. ("STWA") (OTCBB: ZERO) today announced that it has signed Licensing and Research and Development Agreements with Temple University designating STWA Temple's exclusive licensee of new electronic fuel technologies that Dr. Rongjia Tao, Temple's principal researcher on this project, reports to have the potential to improve engine performance and lower exhaust emissions. The licensed technologies use uniform electric fields through which fluid is passed to alter its viscosity.

Dr. Tao has stated that devices incorporating the licensed technologies could increase gas mileage on a diesel vehicle by 15% or more and on vehicles using E20 gasoline by 5% or more; there should also be significant improvement in emissions. Dr. Tao also stated that the licensed technologies would have applicability on most forms of gasoline and diesel injected internal combustion engines, turbine and jet engines, as well as other applications.

Bruce McKinnon, President and Chief Executive Officer of STWA, stated, "We are very excited to partner with Temple University to develop products utilizing these new technologies. We expect these products to expand our market opportunities, as we see potential commercial applicability in a number of areas that have not previously been our focus."

STWA Chief Operating Officer, John Bautista, commented, "The technologies licensed from Temple differ from other technologies patented by STWA and may have applications in the aviation, petroleum and oil field services industries. The technologies may also be applicable to bio-diesel and bio-ethanol fuels."

About Save the World Air, Inc.

Save the World Air, Inc., is currently engaged in the product development, marketing and initial sales of products using proprietary technologies that can be installed on motor vehicles, motorcycles and stationary engines to reduce harmful emissions caused by internal combustion engines and/or improve fuel efficiency and overall performance. Devices incorporating the company's patented ZEFS technology and its MK IV technology have been shown to reduce harmful emission, improve fuel efficiency and enhance engine performance in repeated independent laboratory testing. Devices incorporating the company's patent-pending CAT-MATE technology have been shown to reduce harmful emissions in repeated independent laboratory testing. For more information, visit the company's website at www.stwa.com.

Safe Harbor Statement

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Any statements set forth above that are not historical facts are forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Potential risks and uncertainties include, but are not limited to, such factors as market acceptance, ability to attract and retain customers, success of marketing and sales efforts, product performance, competitive products and pricing, growth in targeted markets, risks of foreign operations, and other information detailed from time to time in the Company's filings with the United States Securities and Exchange Commission.