

December 11, 2008



STWA's Technologies Approaching Production Viability

STWA's Exclusively Licensed Technologies Cited in Philadelphia Business Journal, Sacramento Business Journal and MSNBC.com Articles

MORGAN HILL, CA--(Marketwire - December 11, 2008) - STWA, Inc.'s ("STWA") OTCBB: ZERO) exclusively licensed technology was featured recently in articles in the Philadelphia Business Journal, Sacramento Business Journal and MSNBC.com online. The articles quoted Dr. Rongjia Tao, Chairman of Temple University's physics department and inventor of the technology. The MSNBC.com article stated that, "Researchers at Temple University have taken several big steps toward the mass production goal..."

"We are making excellent progress towards our goal of having the Elektra™, MAG CHARGR™ and Eco CHARGR™ technologies ready for production," stated Charles Blum, President and CEO of STWA, Inc. "We have had very productive discussions with end users from a variety of industries, all of which would benefit tremendously by implementing our technology. We have worked diligently to strategically position the company and overcome past obstacles. We are now confident that we will see these products enter the market in the near future."

The company's Patented and Patent Pending technologies, including the innovative ELEKTRA™, under development with Temple University, provide a highly affordable and effective means of meeting the world's increasing emission standards, increasing fuel efficiency and boosting vehicle performance.

The online articles can be referenced at the following URL's:

<http://www.msnbc.msn.com/id/27916289/>,

<http://sacramento.bizjournals.com/sacramento/othercities/philadelphia/stories/2008/12/01/story4.html>, and

<http://www.bizjournals.com/philadelphia/stories/2008/12/01/story4.html>.

About Save The World Air, Inc.

Save The World Air, Inc. develops patented and patent pending flux field pollution control and performance improvement technologies, including the ELEKTRA, ZEFS and MKIV, which have been scientifically tested and proven to significantly reduce harmful exhaust emissions, improve performance and enhance fuel economy. The products have been engineered to serve as either stand alone pollution control systems or can be used (in conjunction with catalytic converters) to create a more effective total pollution control system that not only reduces harmful emissions, but also decreases greenhouse gases, improves

fuel efficiency and boosts performance.

More information is available at: www.stwa.com, and www.magchargr.com.

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.