

January 15, 2009



Temple University Extends Cure Period for Licensing Agreements Between the University and STWA

MORGAN HILL, CA--(Marketwire - January 15, 2009) - Save The World Air, Inc. (OTCBB: ZERO) announced today that Temple University has issued an extension to the 'Cure Period' resulting from the Notices of Breach issued to STWA on November 10, 2008 for the Agreements between Temple and STWA. The extension pertains to the four licensing agreements issued to STWA from Temple, beginning July 1, 2004.

The 'Cure Period' extension expires on March 31, 2009 and is contingent upon the company meeting its obligations under the new payment schedule. The Company has issued an 8K filing in conjunction with this release which details the four agreements and the new payment schedule. The 8K filing can be reviewed at the following link:

<http://www.sec.gov/Archives/edgar/data/1103795/000101968709000164/0001019687-09-000164-index.htm>

Cecil Bond Kyte, Chairman of Save The World Air, Inc., commented, "In my recent meeting with Steve Nappi, Director of Tech Transfer Operations for the University, we discussed STWA's plans for the future and the new team that is in place to bring these technologies to market. I believed then that we had a very productive meeting, and with this official extension of the cure period I believe Temple is casting a vote of confidence that we sincerely appreciate.

"STWA was given terms that we feel are fair and reasonable. We feel optimistic that we will be able to meet our obligations under the extension and continue our work to bring the ELEKTRA™, MagChargR™ and EcoChargR™ technologies to market."

About Save The World Air, Inc.

Save The World Air, Inc. develops and licenses patented and patent pending flux field pollution control and performance improvement technologies, including the ELEKTRA, ZEFS and MKIV, which have been scientifically tested and proven to significantly reduce harmful exhaust emissions, improve performance and enhance fuel economy. The products have been engineered to serve as either stand alone pollution control systems or can be used (in conjunction with catalytic converters) to create a more effective total pollution control system that not only reduces harmful emissions, but also decreases greenhouse gases, improves fuel efficiency and boosts performance.

More information is available at: www.stwa.com.

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.