

June 9, 2011



STWA Issues Update on Testing of Applied Oil Technology (AOT™)

SANTA BARBARA, CA--(Marketwire - Jun 9, 2011) - [Save The World Air, Inc.](#) (OTCBB: ZERO) ("STWA" or the "Company"), an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets, today provided an update on Phase II testing of a product prototype of its [Applied Oil Technology \(AOT™\)](#) for supplemental oil viscosity reduction at the [U.S. Department of Energy's \(DOE\)](#) Rocky Mountain Oilfield Testing Center ([RMOTC](#)) in Wyoming.

"AOT™ has already been proven in laboratory tests to reduce crude oil's viscosity, which can lead to more efficient oil transportation through pipelines on land and lower extraction costs and transportation for maritime pipeline operators," stated Mr. Cecil Bond Kyte, Chairman and CEO of STWA, Inc. "By reducing the viscosity of crude oil, our technology can allow crude oil pipelines to operate more efficiently, increasing the daily flow of oil while reducing power requirements and the need for expensive chemical additives. This can help to offset potential environmental liabilities and provide the necessary downtime needed to safely maintain pipeline infrastructure and for repairs."

Mr. Kyte added, "We are looking forward to commencing Phase II testing of AOT™ in June as we put in place the final infrastructure at the DOE's test site. At our annual meeting last month, a RMOTC representative provided an overview of the specifications required for field-scale testing and the calculus involved to achieve surety in execution. As part of the technical requirements, we are now completing a straining system to safeguard against any potential contamination affecting the performance of our AOT™ prototype. Ensuring that this infrastructure is in place is crucial to optimizing the unit's performance so that the value that AOT™ offers to the industry may be correctly measured."

About STWA, Inc.

[STWA, Inc.](#) (OTCBB: ZERO) is an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets. The Company's Patented and Patent Pending technologies, including AOT™ (Applied Oil Technology), under development with Temple University, and ELEKTRA™ (for Improved Diesel Engine Efficiency), provide efficient and cost-effective means of improving the efficacy of crude oil transport and diesel engine efficiency to assist in meeting global increasing energy demands and emission quality standards. Applications include: (AOT™) Crude oil extraction & delivery systems, including oil platforms, oil fields and pipeline transmission systems. (ELEKTRA™) Diesel trucks, trains, marine vessels, military fleets and jet turbines.

More information including a company Fact Sheet, logos and media articles are available at: <http://www.stwa.com>.

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.