

October 30, 2014



OTC Markets Group Welcomes Save The World Air to OTCQX®

NEW YORK, Oct. 30, 2014 /PRNewswire/ -- [OTC Markets Group Inc.](#) (OTCQX: OTCM), operator of Open, Transparent and Connected financial marketplaces, today announced Save The World Air, Inc., d/b/a STWA ([OTCQX: ZERO](#)), a developer of integrated viscosity reduction and joule heat solutions for the energy industry, has qualified to trade on OTCQX®, the best marketplace.

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STWA begins trading today on OTCQX under the symbol "ZERO." U.S. investors can find current financial disclosure and Real-Time Level 2 quotes for the company on www.otcmarkets.com.

"We are pleased to welcome STWA to the OTCQX marketplace," said R. Cromwell Coulson, President and CEO of OTC Markets Group. "OTCQX companies are committed to providing superior information to investors and maintaining the highest quality standards."

"Our upgrade to OTCQX is a direct result of the corporate restructuring undertaken by our new leadership, the addition of an independent board of directors and a commitment to deliver greater value to our shareholders and better position the company to institutional and retail investors," stated [Gregg Bigger](#), STWA Chief Executive Officer and Chairman of the Board. "The improved visibility and liquidity of our stock is an essential component of our continued growth as the energy industry's only vendor of solid-state viscosity reduction technologies for improving pipeline flow to help alleviate the severe bottlenecks and takeaway challenges caused by today's historic levels of upstream production."

Gartenberg, Gelfand, Hayton & Selden LLP serves as STWA's Designated Advisor for Disclosure ("DAD") on OTCQX, responsible for providing professional guidance on OTCQX requirements and U.S. securities laws.

About STWA, Inc.

STWA, Inc. (Save The World Air, Inc.) is a developer and vendor of integrated viscosity reduction and joule heat solutions designed to deliver operational benefits to the global energy industry. As a trusted partner and certified supplier to oil producers and transporters here in North America and globally, STWA designs and manufactures industrial-grade equipment for improving the efficiencies and economics of the upstream, gathering and midstream energy sectors. During the recent unprecedented expansion of the energy industry made possible by enhanced crude recovery techniques, STWA has diligently prepared a stable, robust foundation for growth, and is currently entering the market collaboratively with several leading entities within this market. More information is available at: <http://www.stwa.com>

About OTC Markets Group Inc.

[OTC Markets Group Inc.](#) (OTCQX: OTCM) operates Open, Transparent and Connected financial marketplaces for 10,000 U.S. and global securities. Through our OTC Link® ATS, we directly link a diverse network of broker-dealers that provide liquidity and execution services for a wide spectrum of securities. We organize these securities into marketplaces to better inform investors of opportunities and risks – OTCQX®, The Best Marketplace; OTCQB®, The Venture Marketplace; and OTC Pink®, The Open Marketplace. Our data-driven platform enables investors to easily trade through the broker of their choice at the best possible price and empowers a broad range of companies to improve the quality and availability of information for their investors. To learn more about how we create better informed and more efficient financial marketplaces, visit www.otcmarkets.com. OTC Link ATS is operated by OTC Link LLC, member FINRA/SIPC and SEC regulated ATS.

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