

September 1, 2015



Avalanche International Issues Investor Update on JS Technologies, Inc.

Maker of Suhr Guitar Announces Leading Distributor for Australia and New Zealand

LAS VEGAS, NV -- (Marketwired) -- 09/01/15 -- Avalanche International, Corp.(OTC PINK: AVLP) stated today that JS Technologies, Inc. is pleased to announce that effective immediately Pro Audio Supplies is the distributor for all JS Technologies Inc. products in Australia and New Zealand.

JS Technologies CFO Steve Smith said, "With their focus on quality brands, customer service, and in-country inventory, Pro Audio Supplies is exactly the type of partner we want to serve our Australian and New Zealand dealers."

Pro Audio Supplies Founder Ivan Stepenchuk noted, "The JS Technologies brands and team embody all the qualities we value in a partner."

Pro Audio Supplies was established in 1982 to import and distribute world-class musical instrument brands including Mesa/Boogie amplifiers, Santa Cruz acoustic guitars, Diamond effects, and Bare Knuckle pickups.

Australian and New Zealand dealers should contact Steve Gray at Pro Audio Supplies via email, steve@bettermusic.com.au for more information. Pro Audio Supplies is located at 87 - 89 Gladstone Street, Fyshwick ACT 2609 and can be contacted by phone at (02) 6282-3199, by fax at (02) 6282 5436 and online at www.proaudio.com.au.

The Company stated that it is working with the management of JS Technologies as it continues toward closing the intended acquisition of JS Technologies. This transaction is dependent upon the Company obtaining the necessary financing through debt and/or equity financing arrangements. Although the management of the Company is working to secure the capital required to close this transaction, there is a risk that such additional financing will not be available to the Company on acceptable terms or in the amounts required.

The Company recommends any investors to read its 8K and other public reports and financials filed with the Securities Exchange Commission for further information. All public filings, financials and other information are available on the Company's web site as well as on www.sec.gov, www.OTCMarkets.com and many other financial news reporting web

sites and portals. The Company's web domain is www.AvalancheInternationalCorp.com and its subsidiary is www.SmithandRamsay.com.

About Avalanche International Corp.

Avalanche International, Corp. is a Nevada corporation and holding company, publicly traded on the OTC Markets platform. The Company is focused on creating superior long-term returns for shareholders through a unique structure of diversified holdings and currently has one wholly owned subsidiary, Smith and Ramsay Brands, LLC, a manufacturer and distributor. The Company has selected a mergers and acquisitions strategy as its primary growth driver for the foreseeable future leveraging the Wall Street and activist background of its Chairman along with the vast corporate integration and management talents of its President and CEO.

Forward-looking & Safe Harbor Statement

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and those statements are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential plans and objectives of the Company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. The Company cautions that these forward-looking statements are further qualified by other factors. The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events or otherwise.

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Subsidiary Website: www.SmithandRamsay.com

Source: Avalanche International Corp.