

October 7, 2015



Avalanche International Announces Acceptance of JS Technologies, Inc. PCAOB Audit

Completion of Audit a Key Milestone; Moves Purchase of Maker of Suhr Brand Nearer to Closing

LAS VEGAS, NV -- (Marketwired) -- 10/07/15 -- Avalanche International, Corp (OTC PINK: AVLP) announced today that it accepted the PCAOB audit of JS Technologies, Inc., makers of world renowned Suhr guitars, Custom Audio amplifiers and other branded high-end musical instruments and electronics.

The audit of JS Technologies, Inc. was conducted by RJI International, CPAs, a large regional full-service accounting and consulting firm with corporate headquarters located in Irvine, California. RJI has been one of the top 25 CPA firms in Orange County for the last 30 years as rated by the Orange County Business Journal and one of the largest Hispanic CPA and consulting firms in Southern California.

Phil Mansour, CEO of Avalanche international said, "With this critical milestone behind us, we are focusing all efforts on closing this acquisition. Every day I work with the management and staff at JS Technologies. My appreciation of the quality of craftsmanship, product, people, and processes continues to exceed expectations, reaffirming our original premise for the acquisition."

This transaction is dependent upon the Company obtaining the necessary financing through debt and/or equity financing arrangements. Although the management of the Company is working to secure the capital required to close this transaction, there is a risk that such additional financing will not be available to the Company on acceptable terms or in the amounts required.

The Company recommends any investors to read its 8K and other public reports and financials filed with the Securities Exchange Commission for further information. All public filings, financials and other information are available on the Company's web site as well as on www.sec.gov, www.OTCMarkets.com and many other financial news reporting web sites and portals. The Company's web domain is www.AvalancheInternationalCorp.com and its subsidiary's is www.SmithandRamsay.com.

About Avalanche International Corp.

Avalanche International, Corp is a Nevada corporation and holding company, publicly traded on the OTC Markets platform. The Company is focused on creating superior long-term returns for shareholders through a unique structure of diversified holdings and currently has one wholly owned subsidiary, Smith and Ramsay Brands, LLC, a manufacturer and distributor. The Company has selected a mergers and acquisitions strategy as its primary growth driver for the foreseeable future leveraging the Wall Street and activist background of its Chairman along with the vast corporate integration and management talents of its President and CEO.

About JS Technologies, Inc.

JS Technologies, Inc. is a California corporation with its state of the art manufacturing facility in Lake Elsinore, CA. The Company was co-founded in 1997 by John Suhr and Steve Smith to produce the award winning custom Suhr guitars, and amplifiers with other branded instruments and electronics. Suhr is manufactured with the highest quality products and craftsmanship customized to the taste of each and every customer. The company branded products are distributed worldwide through over 175 dealers in over 49 countries. Dedication in product and service has earned worldwide brand loyalty and consumer satisfaction and demand. For more information, visit their url, www.suhr.com.

Forward-looking & Safe Harbor Statement

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and those statements are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential plans and objectives of the Company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. The Company cautions that these forward-looking statements are further qualified by other factors. The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events or otherwise.

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