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# Tailored Brands Launches Three Week Custom Delivery

## Jos. A. Bank and Men's Wearhouse Respond to Market Demand for Custom Clothing as Tailored Brands' Total Custom Clothing Sales Surpass \$100 Million in 2017

FREMONT, Calif., Feb. 20, 2018 /PRNewswire/ -- Men's Wearhouse and Jos. A. Bank, subsidiaries of Tailored Brands, Inc. (NYSE:TLRD), today announced an upgrade to their Made-in-America custom clothing programs by narrowing the delivery timeframe on premium custom suits from four weeks to just three weeks. The change comes in response to the growing consumer demand for personalization in mens' tailored goods, which drove more than \$100 million of custom clothing sales in fiscal 2017 for Tailored Brands.



"As one of the largest and fastest growing custom clothing retailers for men, we strive to continuously delight our customers with the highest level of customer service," said Doug Ewert, CEO of Tailored Brands, Inc. "Our brands have a distinct competitive advantage in that we can deliver beautifully constructed custom suits to our customers faster through our Made-in-America manufacturing process."

At Men's Wearhouse, the Joseph Abboud custom line offers over 150 fabric choices from the most prestigious Italian mills and can be ordered in various silhouettes and styles. Customers can select from a variety of authentic custom details like working button holes, pick stitching, lining, thread color and more. Joseph Abboud tailored clothing has a proud heritage of being made in the USA for the last 30 years by dedicated craftspeople at the Joseph Abboud Manufacturing Corporation in New Bedford, MA.

At Jos. A. Bank, the Reserve custom line offers over 120 fabric choices and is crafted by American artisans, featuring a moldable half-canvas chest piece and a unique natural sloping shoulder for an elegant silhouette. Customers can personalize their suits, sport coats, dress trousers, vests, tuxedos, and dinner jackets with various fits ranging from slim, tailored, and traditional.

Visit any of our [Men's Wearhouse](#) or [Jos. A. Bank](#) locations nationwide. For additional information on Tailored Brands, please visit [tailoredbrands.com](http://tailoredbrands.com).

### **About Tailored Brands**

As the leading specialty retailer of men's suits and largest men's formalwear provider in the U.S. and Canada, Tailored Brands helps men love the way they look for work and special

occasions. We serve our customers through an expansive omni-channel network that includes over 1,400 locations in the U.S. and Canada as well as our branded e-commerce websites. Our brands include Men's Wearhouse, Jos. A. Bank, Joseph Abboud, Moores Clothing for Men and K&G. We also operate an international corporate apparel and workwear group consisting of Dimensions, Alexandra and Yaffy in the United Kingdom and Twin Hill in the United States.

For additional information on Tailored Brands, please visit the Company's websites at [www.tailoredbrands.com](http://www.tailoredbrands.com), [www.menswearhouse.com](http://www.menswearhouse.com), [www.josbank.com](http://www.josbank.com), [www.josephabboud.com](http://www.josephabboud.com), [www.mooreclothing.com](http://www.mooreclothing.com), [www.kgstores.com](http://www.kgstores.com), [www.mwcleaners.com](http://www.mwcleaners.com), [www.dimensions.co.uk](http://www.dimensions.co.uk), [www.alexandra.co.uk](http://www.alexandra.co.uk). and [www.twinhill.com](http://www.twinhill.com).

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