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Cleartronic, Inc.'s (CLRI) Subsidiary ReadyOp(TM) Communications Provided Enhanced Security at Gasparilla Parade, Tampa, FL

BOCA RATON, FL -- (Marketwired) -- 02/03/16 -- Cleartronic, Inc. (OTC PINK: CLRI) through its subsidiary ReadyOp Communications, Inc. announces that the [Tampa Police Department](#) used ReadyOp™ for the planning and operational communications during Tampa's annual [Gasparilla Parade](#) this past Saturday. The Gasparilla Parade is the third largest parade in the United States following only the Macy's Thanksgiving Day Parade and the Rose Bowl Parade. More than 200,000 people watched more than 380 floats in this year's event.

The Tampa PD sent more than 17,000 [SMS messages](#) during the parade as part of their operational control procedures to more than 1,000 officers in the crowd, including personnel with other federal, state and local law enforcement, fire and emergency medical services.

"This was the fourth year for the Tampa Police to use ReadyOp™ and their use increases every year. Large events like this demonstrate the power of ReadyOp™ and how it enables fast, efficient and simple communications to individuals, teams and groups," said Marc Moore, CEO of [ReadyOp™ Communications](#).

Planning and communications are vital to success for all organizations. ReadyOp provides an easy and efficient, yet powerful capability for organizations, government agencies, universities and other groups to conduct daily operations, to plan for special events and to respond for incidents that may occur.

About Cleartronic, Inc.

[Cleartronic, Inc.](#) (OTC PINK: CLRI) is a technology holding company that creates and acquires operating subsidiaries to develop, manufacture and sell products, services and integrated systems to government agencies and business enterprises. [ReadyOp™ is a secure, web-based platform](#) providing organizations with a single site for planning, response, communications and documentation of personnel, tasks, assets and activities. Cleartronic currently has two operating subsidiaries, ReadyOp Communications, Inc. and VoiceInterop, Inc. -- www.cleartronic.com.

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