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Cleartronic, Inc. (CLRI) Announces Acquisition of Collabria's ReadyOp(TM) Software Platform and Business Assets

BOCA RATON, FL -- (Marketwired) -- 12/16/16 -- Cleartronic, Inc. (OTC PINK: CLRI) announces that it has acquired ReadyOp™, a proprietary communications software platform originally developed by Collabria. The [ReadyOp command and control software platform](#), combined with the patented [interoperable radio technology of Cleartronic](#), enables the delivery of the most cost effective rapid deployment "Real-Time Interoperable Communications" platform on the market. This acquisition establishes a significant revenue growth opportunity for Cleartronic.

Contingency and continuity planning are important for organizations both in the public and private sector. ReadyOp™ is a simple, efficient and powerful solution that enables any organization to coordinate strategic, tactical and operations activities across geographic boundaries in real-time. Coupled with Cleartronic's patented radio gateway technology, teams from of disparate organizations and agencies can collaborate effortlessly through a secure and encrypted communications portal. ReadyOp™ is also an ideal solution for special event coordination, emergency response, and incident management applications.

"We have had a strategic relationship with Collabria for the past several years and are thrilled to be able to offer Cleartronic's radio gateways with Collabria's software to market, sell and support a total solution for emergency command and control communications to our customers. Our offerings in airport operations and communications, as well as the other industries we serve, will be enhanced with the integration of our hardware products with Collabria's ReadyOp communications platform," stated Cleartronic CFO, Larry Reid.

"We are excited and prepared to take our combined market ready platform to many new organizations leveraging our assets to grow revenue and market penetration. The synergies of using Cleartronic's IP Gateways in our client installations, both domestically and overseas will pave our path to robust growth," said Moore.

About Cleartronic, Inc.

Cleartronic, Inc. (OTC PINK: CLRI) is a technology holding company that creates and acquires operating subsidiaries to develop, manufacture and sell products, services and integrated systems to government agencies and business enterprises. For more information: www.cleartronic.com

About Collabria LLC

Collabria's software suite ReadyOp™ provides government agencies, hospitals, first responders, companies and unified commands with multiple communication capabilities and options in a single, secure platform. ReadyOp is designed to support daily operations, special event planning, incident management and emergency response and recovery.

ReadyOp's simple, flexible interface allows users to focus on the response activities by providing multiple communications capabilities with and between responders in multiple organizations. For more information please visit www.collabriasoftware.com

Safe Harbor Statement:

This press release may include predictions, estimates, opinions or statements that might be considered "forward-looking" under the provisions of the Private Securities Litigation Reform Act of 1995. Such statements generally can be identified by phrases such as Cleartronic or its management "believes," "expects," "anticipates," "foresees," "forecasts," "estimates," or other, similar words or phrases. Similarly, statements herein that describe Cleartronic's business strategy, outlook, objectives, plans, intentions, or goals are also forward-looking statements.

All such forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from the expectations of Cleartronic or its management. Investors should not place undue reliance on these forward-looking statements, which reflect our opinions only as of the date of this document.

Image Available:

<http://www.marketwire.com/library/MwGo/2016/12/16/11G125444/Images/clri-b2759c33c117ae2494fa544a38af048d.jpg>

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