February 4, 2010

TAILORED BRANDS

Men's Wearhouse Appoints Chief Marketing Officer

HOUSTON, Feb. 4 /PRNewswire-FirstCall/ -- Men's Wearhouse (NYSE: MW) announced that it has named Diane Ridgway-Cross as Senior Vice President, Chief Marketing Officer.

Ms. Ridgway-Cross brings 17 years of experience in the retail and consumer product industries. She joins Men's Wearhouse from Mullen Advertising, one of the country's leading agencies, where she directed new business growth and was the Managing Partner of *Frank About Women*, a leading marketing-to-women communications company in the country.

At Mullen, Ms. Ridgway-Cross provided strategic leadership for the nation's leading off-price retailer and their 1000+ stores under the T.J.Maxx and Marshalls brands; she also led projects for brands including DSW Shoes, Hasbro Toys, Kimberly-Clark and Nestle USA. She was instrumental in developing and nurturing the agency's strategic leadership and creative development, and drove the production of numerous TV, radio, print, in-store and online advertising campaigns.

Ms. Ridgway-Cross is also a frequent speaker at national conferences on the topics of retail shopping mindsets and marketing-to-women, and is a Distinguished Faculty Member at the In-Store Marketing Institute.

Charlie Bresler, Executive Vice President of Marketing and Human Resources stated, "We are excited to have Diane join our team, bringing her proven experience, leadership and drive. We know she will have a tremendous impact on our already strong marketing and branding efforts. We look forward to her contributions."

Ms. Ridgway-Cross added, "I am delighted to join Men's Wearhouse. It's a marketer's dream to be able to contribute to a brand with such iconic status and such a strong customer base. It's an exciting time to join the Company, and I look forward to working with the entire organization to drive growth across all facets of the business."

Founded in 1973, Men's Wearhouse is one ofNorth America's largest specialty retailers of men's apparel with 1,259 stores. The Men's Wearhouse, Moores and K&G stores carry a full selection of designer, brand name and private label suits, sport coats, furnishings and accessories and Men's Wearhouse and Tux stores carry a limited selection. Tuxedo rentals are available in the Men's Wearhouse, Moores and Men's Wearhouse and Tux stores.

For additional information on Men's Wearhouse, please visit the company's website at www.menswearhouse.com.

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SOURCE Men's Wearhouse