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Men's Wearhouse Announces New Senior Vice President of E-Business and Digital Strategies

HOUSTON, July 30 /PRNewswire-FirstCall/ -- Men's Wearhouse (NYSE: MW) today announced that it has named Susan G. Neal as Senior Vice President, E-Business and Digital Strategies.

Ms. Neal has almost two decades of experience in specialty retail. Most recently, Neal was the Vice President, E-Commerce and Business Development at The Gymboree Corporation ("Gymboree"), where she developed its initial e-commerce strategy and was responsible all of the Gymboree's e-commerce concepts, ultimately achieving a substantial e-commerce operating profit contribution in 2007. She oversaw the initial design and development of the company's retail websites and managed the online marketing campaigns for all brands. She also expanded Gymboree's e-commerce functionality, allowing customers to personalize content, a concept that was showcased at several national internet conferences. At The Men's Wearhouse she will be responsible for enhancing the company's e-business initiatives, expanding its online presence and launching e-marketing digital solutions.

Doug Ewert, President and Chief Operating Officer, stated, "We are delighted to have Susan join our team, bringing a broad range of experience and accomplishments in the area of e-commerce and electronic marketing. We look forward to her contributions as we continue to grow and develop the Men's Wearhouse brand."

Before joining Gymboree, she was a Senior Consultant, at Deloitte & Touche LLP, managing multiple client relationships involving operations improvement, financial analysis and market assessment. Ms. Neal has a BA in Economics from Harvard University and an MBA from INSEAD, Fontainebleau, France.

Founded in 1973, Men's Wearhouse is one of North America's largest specialty retailers of men's apparel with 1,248 stores. The Men's Wearhouse, Moores and K&G stores carry a full selection of designer, brand name and private label suits, sport coats, furnishings and accessories and Men's Wearhouse and Tux stores carry a limited selection. Tuxedo rentals are available in the Men's Wearhouse, Moores and Men's Wearhouse and Tux stores.

For additional information on Men's Wearhouse, please visit the company's website at www.menswearhouse.com.

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SOURCE Men's Wearhouse