LiveDeal, Inc. Attracting Restaurant Partners Nationwide by the Thousands

NEW YORK, NY -- (Marketwired) -- 11/13/14 -- LiveDeal, Inc.(NASDAQ: LIVE) has amassed around 10,000 restaurant partners across the country, and based on the latest numbers, there doesn't seem to be any sign that the company is slowing down anytime soon. With another successful month of attracting restaurant owners to publish "real-time" and "instant offers" to nearby consumers using www.livedeal.com, a geo-location based mobile marketing platform, LiveDeal has earned its third straight month of partner growth.

October brought an additional 1,539 new restaurant partners on board who will use the LiveDeal platform to advertise instant deals to its current customers and potential new customers. The company hasn't been shy about aggressively advertising its platform either, and LiveDeal's reach into 50 of the largest US cities has translated into an 18-percent average growth rate in new restaurant partners, month-over-month, for the past three months.

These latest numbers come ahead of the company's combined nationwide television and radio and mobile advertising campaigns which should drive even more of the restaurant industry in LiveDeal's direction. According to the company, restaurant owners are using the instant deals platform as their main resource for offering new deals to consumers.

The company's CEO says he's encouraged by the fact that in many of the cities where restaurant offers are listed on its platform, LiveDeal's deal-engine leads all other restaurant deal sites combined in terms of the number of deals and the number of restaurants utilizing the platform.

With this past summer's 50-city advertising campaign still paying dividends, it is likely that LiveDeal will continue to realize the month-over-month growth it currently enjoys. The company's upcoming nationwide advertising campaign should see to it that LiveDeal builds upon its already impressive restaurant partner growth rate.

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Contact:

Stock Market Media Group info@stockmarketmediagroup.com

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