

November 25, 2014

# LiveDeal Inc. Reports Nearly 800 Percent Increase in Traffic From Recent Mobile Ad Campaign

LAS VEGAS, Nov. 25, 2014 /PRNewswire/ - LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces the Company has realized a 783 percent (783%) increase in net site visits in the first week of the campaign, as compared to site traffic over the same period during the prior month.

The mobile ad campaign, which LiveDeal recently announced, is part of the company's expanding awareness campaign. With these mobile-based ads, the Company is focused on the consumer base, particularly connecting with those consumers using the LiveDeal iOS and Android apps. The campaign is designed to complement the real-time, geo-location technology offered by the platform and to reach consumers where they are most likely to respond.

"We are encouraged by the early success we're seeing with our mobile ad campaign, and it reinforces our conviction that the LiveDeal platform is attractive to both restaurant owners and consumers. Importantly, it also reinforces that we have an understanding of where our users are coming from and we are reaching them directly," said Jon Isaac, CEO of LiveDeal, Inc. "We believe that our platform is consistent with the way mobile users look for deals and the real-time offers our deal engine delivers keeps users interested in what's out there and allows restaurant owners the flexibility to adjust their deal strategy based on response."

## About LiveDeal, Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit [www.livedeal.com](http://www.livedeal.com).

## Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that

could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

SOURCE LiveDeal Inc.