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Legacy Education to Open Hong Kong Office to Capitalize on Regional Success

Growing experience in SE Asian market provides strong competitive advantage

CAPE CORAL, Fla.-- Legacy Education Alliance, Inc. (OTCQB: LEAI), a leading provider of educational training seminars, conferences and services, expects to open an office in Hong Kong's business district at One Lee Gardens, Causeway Bay, in June 2015.

"I was very impressed with the enthusiasm of our students at a recent training session I attended in Hong Kong," said Anthony Humpage, CEO of Legacy Education. "Their aspirations and desire for change mirrors what I see in our U.S., U.K., and other international classes."

Held in early May at the Shangri-La Hotel in Kowloon, Hong Kong, the three-day basic training program set a new record as the Company's most successful international event yet. Compared to the Company's last event in Hong Kong in December 2014, which had similar attendance, sales increased 21 percent, and the closing ratio improved 34 percent.

Humpage continued, "I believe this performance improvement is a direct result of our growing experience in the region, providing a strong competitive advantage while presenting a significant opportunity for us moving forward. To capitalize on this opportunity, we're executing on our plans to open an office in Hong Kong's business district in June."

According to Ambient Insight, a U.S.-based international research firm, Asia is the second largest e-learning market globally, with sales expected to reach \$12.1 billion in 2018, up from \$7.9 billion in 2013.

About Legacy Education Alliance, Inc.

Legacy Education Alliance, Inc. (<https://legacyeducationalliance.com/>) is a leading provider of educational training seminars, conferences and services. Founded in 1992, Legacy Education Alliance, Inc. is a global company dedicated to providing quality financial education with headquarters in the United States, Canada and the United Kingdom. With more than 150 employees and nearly 60 independent contractors worldwide, Legacy Education Alliance, Inc. is committed to bringing the message of financial education to the people of the world.

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act") (which Sections were adopted as part of the Private Securities Litigation Reform Act of 1995). Statements preceded by, followed by or

that otherwise include the words “believe,” “anticipate,” “estimate,” “expect,” “intend,” “plan,” “project,” “prospects,” “outlook,” and similar words or expressions, or future or conditional verbs such as “will,” “should,” “would,” “may,” and “could” are generally forward-looking in nature and not historical facts. These forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the Company's actual results, performance or achievements to be materially different from any anticipated results, performance or achievements. The Company disclaims any intention to, and undertakes no obligation to, revise any forward-looking statements, whether as a result of new information, a future event, or otherwise. For additional risks and uncertainties that could impact the Company's forward-looking statements, please see the Company's Form 10-K, filed on March 27, 2015, including but not limited to the discussion under “Risk Factors” therein, which the Company has filed with the SEC and which may be viewed at <http://www.sec.gov>.

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