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Legacy Education Alliance to Accelerate On-Demand Sales with Affiliate Marketing Program

CAPE CORAL, Fla.-- Legacy Education Alliance, Inc. (OTCQB: LEAI), a leading provider of educational training seminars, conferences and services, unveiled its new social marketing program for the financial education space.

The program provides entrepreneurial-minded marketers the opportunity to educate customers through on-demand programs covering topics such as real estate and financial markets investing, social marketing, franchising, personal finance, and more. The Company will provide marketers with the necessary tools, including easy-to-customize personal websites, to create on-line marketing campaigns consistent with Legacy Education's brand portfolio. Marketers will earn success-based sales commissions and bonuses, including a profit share component.

"We continue to invest in expanding our on-demand product line, and this newest affiliate marketing initiative is a way for us to accelerate sales," said Anthony Humpage, CEO of Legacy Education. "Our goal is to increase our on-demand product offering exponentially, and we believe this new program will be a major factor in achieving this success. Moreover, as we expand the program over time, our affiliate marketing partners will be able to grow with our Company. We'll expand the depth of our compensation plan, our products will continue to advance, and the tools we can provide our marketers will improve."

Humpage continued, "Coming to market with the first-of-its-kind social marketing program for the financial education space is yet another example of our ability to innovate. It's these types of innovations that will propel us forward and lead to sustainable improvements in shareholder value."

About Legacy Education Alliance, Inc.

Legacy Education Alliance, Inc. (<https://legacyeducationalliance.com/>) is a leading provider of educational training seminars, conferences and services. Founded in 1992, Legacy Education Alliance, Inc. is a global company dedicated to providing quality financial education with headquarters in the United States, Canada and the United Kingdom. With more than 150 employees and nearly 60 independent contractors worldwide, Legacy Education Alliance, Inc. is committed to bringing the message of financial education to the people of the world.

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of Section 27A

of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act") (which Sections were adopted as part of the Private Securities Litigation Reform Act of 1995). Statements preceded by, followed by or that otherwise include the words "believe," "anticipate," "estimate," "expect," "intend," "plan," "project," "prospects," "outlook," and similar words or expressions, or future or conditional verbs such as "will," "should," "would," "may," and "could" are generally forward-looking in nature and not historical facts. These forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the Company's actual results, performance or achievements to be materially different from any anticipated results, performance or achievements. The Company disclaims any intention to, and undertakes no obligation to, revise any forward-looking statements, whether as a result of new information, a future event, or otherwise. For additional risks and uncertainties that could impact the Company's forward-looking statements, please see the Company's Form 10-K, filed on March 27, 2015, including but not limited to the discussion under "Risk Factors" therein, which the Company has filed with the SEC and which may be viewed at <http://www.sec.gov>.

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