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InfuSystem Announces Exclusive Distribution Agreement for Poppy Pocket

New Infusion Pump Carrier Increases Patient Comfort

MADISON HEIGHTS, Mich., May 25, 2011 (GLOBE NEWSWIRE) --*InfuSystem Holdings, Inc.* (NYSE AMEX:INFU), the leading provider of infusion pumps and associated products and services, today announced its exclusive distributor agreement with Poppy Pocket. The Poppy Pocket is the innovative new infusion pump holding system that allows patients to discreetly receive chemotherapy infusions while performing all of their daily activities.

"We have several patients who work and love the discreetness of the Poppy Pocket," says Molly Downhour, Assistant Manager of the Clinical Trials Program of the Virginia G. Piper Cancer Center. "Many patients struggle with the change in their identity with cancer. With the Poppy Pocket, it is not as obvious that they are receiving treatment. They can maintain their identity of a professional while at work instead of being just a 'cancer patient.'"

The Poppy Pocket was created by Julie Hyzdu, of Arizona, after seeing her father's struggle with traditional infusion pouches. "I started Poppy Pocket after seeing the fanny pack distributed with my father's chemotherapy treatment. It was large, inconvenient and extremely uncomfortable, even during normal activity, like working and sleeping. I came up with this lightweight pocket to make his life easier through his treatment."

InfuSystem will be the sole distributor into the oncology market of the latex-free pump transport and holding system. "Customers who have seen it have expressed a keen interest in Poppy Pocket. The product is outstanding and we're excited about our ability to provide it to the tens of thousands of cancer patients we care for each year," says Sean McDevitt, Chairman and CEO of InfuSystem.

The Poppy Pocket will be available to InfuSystem customers beginning in June of 2011. For more information on the Poppy Pocket, including a video demonstration, please visit www.infusystem.com/popmypocket.

About InfuSystem Holdings, Inc.

InfuSystem is the leading provider of infusion pumps and related services. InfuSystem services hospitals, oncology practices and other alternate site healthcare providers. Headquartered in Madison Heights, Michigan, InfuSystem delivers local, field-based customer support, and also operates Centers of Excellence in Michigan, Kansas, California, and Ontario, Canada. For more information, visit www.infusystem.com.

About Poppy Pocket LLC

Poppy Pocket LLC is a woman-owned company delivering high quality medical equipment pouches that are more comfortable and discreet than traditional pouches, allowing patients to live freely while wearing bulky medical pumps and devices. Based in Mesa, Arizona, Poppy Pocket manufactures its products here in the United States and always sources the highest quality materials. For more information, visit www.poppypocket.net.

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