August 25, 2014

Mandalay Digital to Participate in September Investor Conferences

LOS ANGELES, Aug. 25, 2014 /PRNewswire/ --**Mandalay Digital Group, Inc.** (Nasdaq: MNDL) (the "Company" or "Mandalay Digital"), a leading provider of mobile technology solutions through its wholly owned subsidiary Digital Turbine, announced today that members of its management team are scheduled to present and conduct one-on-one investor meetings at two conferences in September. Details are as follows:

- **Wednesday, September 3, 2014**
  Drexel Hamilton Telecom, Media & Technology Conference
  The W Hotel – New York, NY
  Presentation Time: 10:30 a.m. ET (7:30 a.m. PT)
  Presenter: Andrew Schleimer, Executive Vice President and CFO. Schleimer will also conduct one-on-one meetings throughout the day.
- **Thursday, September 18, 2014**
  5th Annual Craig-Hallum Alpha Select Conference
  Convene Conference Center – New York, NY
  Presentation Time: 12:50 p.m. ET (9:50 a.m. PT)
  Presenters: Bill Stone, President and COO, and Andrew Schleimer. Management will conduct one-on-one meetings throughout the day.

A webcast for each presentation can be accessed at www.mandalaydigital.com. A replay of each will be available for 90 days.

About Mandalay Digital Group
Mandalay Digital Group, Inc., through its wholly owned subsidiary, Digital Turbine, provides mobile solutions for wireless carriers globally to enable them to better monetize mobile content. The company's products include mobile application management through DT Ignite, user experience and discovery through DT IQ, application stores and content through DT Marketplace, and content management and mobile payments through DT Pay. With global headquarters in Los Angeles, and offices in the U.S., Asia Pacific and EMEA, Mandalay Digital's solutions are used by more than 31 million consumers each month across more than 20 global operators. For additional information, visit www.mandalaydigital.com.

For more information contact:
Laurie Berman/Matt Sheldon
PondelWilkinson Inc.
(310) 279-5980
pwinvestor@pondel.com

Logo - https://photos.prnewswire.com/prnh/20140507/85578

SOURCE Mandalay Digital Group, Inc.