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Gaiam TV Continues the "Russell Brand Revolution" on Mind Shift Talk Show

Video Streaming Service Offers Subscribers Fresh Perspectives on Spiritual Enlightenment

BOULDER, Colo., Nov. 6, 2013 /PRNewswire/ -- Thousands of people are viewing the Gaiam TV show *Mind Shift*, a new kind of talk show for a new era. This provocative original program produced in New York City is exclusively available to subscribers of Gaiam TV. Outspoken New Age philosopher and activist Daniel Pinchbeck, who frequently writes about the deepest issues impacting our world today for publications including *Esquire*, *The New York Times Magazine* and *Rolling Stone* among others, is the host of *Mind Shift*.

Pinchbeck interviews intellectual heavyweights and cultural superstars such as Russell Brand, American playwright and creator of *The Vagina Monologues* Eve Ensler, and Howard Bloom, an American author and scientific thinker who served as a publicist for musical artists including Prince and Billy Joel. Together, Pinchbeck and his guests explore New Age topics like the future of civilization, technology, spirituality and an emerging new paradigm for humanity.

In the show Brand tells viewers, "We must transform and become enlightened so we can access the next realm of consciousness for transformation."

Gaiam TV has produced a 6-minute trailer for free viewing on YouTube <https://www.youtube.com/watch?v=I5rzslKd3lA>. *Mind Shift* viewers can also view the entire episode for free [here](#).

"Whether it is business, social enterprise, technology or shamanism, there is a whole new threshold of awareness and those are the topics we will explore each week with some of the most fascinating people on the planet," said Daniel Pinchbeck.

"This program is for the viewer who is looking to expand their mind, contemplating possibilities that they normally wouldn't consider. Daniel is working to expose what we may think of as New Age fringe culture as the reality we all live in," said Paul Richardson, Gaiam Vice President of Marketing.

Gaiam TV is currently offering a free 10-day trial to explore *Mind Shift* and the rest of its vast library of videos and movies. Those who wish to subscribe to the service pay just \$9.95 per month, and may cancel membership at any time. Like Netflix, subscribers may stream content on demand for viewing with no limits and no commercial advertising. Gaiam TV is available on a variety of platforms including iPad, iPhone and Roku.

About Gaiam TV Gaiam TV is a streaming video subscription service that offers exclusive, ad-free streaming of over 5,000 films, documentaries and original programs dedicated to transformational media, alternative knowledge, personal growth and spirituality, featuring luminaries like Deepak Chopra, Wayne Dyer, the Dalai Lama and more. Along with its transformational content, Gaiam TV also features the world's largest online library of yoga, fitness and wellness videos, featuring renowned instructors like Rodney Yee, Jillian Michaels, Seane Corn, Mari Winsor and more. In addition, Gaiam TV offers original programming that takes viewers to the edges of reality through dynamic discussions on controversial topics. Gaiam TV is available on Roku, Sony PlayStation 3, select Sony Blu-ray players, Apple TV, iPad and iPhone. It is available for \$9.95/month with a free 10-day trial. Gaiam TV is a division of Gaiam, Inc. (NASDAQ: GAIA). For more information, visit www.GaiamTV.com

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Video with caption: "Viewers can also view the entire episode for free at <http://www.gaiamtv.com/show/mind-shift#sthash.%20fUV4cwNq.dpuf>." Video available at: <https://www.youtube.com/watch?v=I5rzslKd3IA>

Image with caption: "Gaiam TV logo." Image available at:

<https://photos.prnewswire.com/prnh/20131105/MM11379LOGO>

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