

February 24, 2015

LiveDeal Inc. to Send Contest Winner to Hawaii

San Diegan Cecil Lopez Wins LiveDeal Social Media Photo Contest

LAS VEGAS, NV, Feb. 24, 2015 /PRNewswire/ - LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces the winner of its social media contest inviting LiveDeal users to submit photos of themselves enjoying LiveDeal for the chance to win dinner for two anywhere in the United States. The winner, Cecil Lopez, from San Diego, CA, will be travelling to Hawaii for dinner provided by LiveDeal.

(Photo: <https://photos.prnewswire.com/prnh/20150224/177381>)

The contest, which began February 5, 2015, was announced among LiveDeal fans on Facebook, Twitter and Instagram.

"This contest represents LiveDeal's values, as we seek to provide our users the opportunity to enjoy a great dining experience at their convenience through our user-friendly app and our fantastic restaurant partners," said Richard Kalenka, manager of marketing at LiveDeal. "We congratulate Mr. Lopez and hope he enjoys his dinner in Hawaii."

LiveDeal will provide Mr. Lopez and his wife with airfare, one night of hotel accommodations and \$250 cash to spend on dinner at a restaurant of his choice in Hawaii.

"What a great contest! All I had to do was use LiveDeal like I usually do and snap a photo doing it. Thanks again LiveDeal," said Mr. Lopez.

About LiveDeal, Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance,

are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

SOURCE LiveDeal Inc.