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Gaiam Vivendi Entertainment and Discovery Communications Release Three New DVD Titles This October

NEW YORK, Oct. 2, 2012 /PRNewswire/ -- Gaiam Vivendi Entertainment, a leading producer of lifestyle media, announced today the release of three new DVD titles this month under its exclusive home video license agreement with Discovery Communications. The new titles include: ***Curiosity: I, Caveman***; ***Mythbusters Collection 8***; and ***Through the Wormhole with Morgan Freeman Season 3***.

Discovery Channel's ***Curiosity: I, Caveman***

Ever wonder what it would be like to live in the stone age? Join Morgan Spurlock, along with nine ordinary men and women, as they take on the wild with only the technology cavemen used to survive. Will the crew manage to hunt with stone-age weapons and outlast the extreme conditions like our ancestors, or will the cold, combined with hunger and dehydration, derail their experiment? With a total run time of 225 minutes, this DVD has an SRP of \$14.93. **Street date:** October 16, 2012.

Discovery Channel's ***Mythbusters Collection 8***

Adam Savage and Jamie Hyneman, along with co-hosts Grant Imahara, Kari Byron and Tory Belleci, are back to bust or confirm a new collection of myths and urban legends. Find out if a fire extinguisher can hold off a flamethrower, if superglue can be used to turn a room upside down, and the answer to the age old question, who's the better driver - men or women? Watch as these special effects experts mix scientific method with gleeful curiosity to create their own style of explosive experimentation. This two-disc DVD set has a total run time of 440 minutes and an SRP of \$14.93. **Street date:** October 16, 2012.

SCIENCE's ***Through the Wormhole with Morgan Freeman Season 3***

Join Morgan Freeman in *Through the Wormhole* as scientists tackle all-new, mind blowing questions surrounding humanity, our universe and the outer most limits of space. This season challenges the series' most interesting and controversial questions to date, including: Is the Universe Alive? Can we Eliminate Evil? Is there a Superior Race? Did we invent God? This two-disc DVD set has a total run time of 430 minutes and an SRP of \$14.93. **Street date:** October 23, 2012.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 130-plus worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of

educational products and services to schools and owns and operates a diversified portfolio of digital media services, including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com .

About Gaiam Vivendi Entertainment

Gaiam Vivendi Entertainment (Nasdaq: GAIA) is a leading producer, distributor and marketer of entertainment and lifestyle media. With a diversified distribution network that spans more than 60,000 retail doors as well as an extensive digital platform, the company dominates the health and fitness category and ranks among the top three providers of non-theatrical programming. With content focused on film, fitness, sports and family programming, Gaiam Vivendi Entertainment provides sales, marketing and distribution services to many of the home entertainment industry's most prestigious brands, including Discovery Communications, Jillian Michaels, NFL Films, National Geographic, Marvel Animation, Shout Factory, Televisa, and World Wrestling Entertainment.

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