

December 20, 2010



## National Investor Relations Institute - South Florida Chapter - Announces New Board of Directors and Upcoming Program “All Things Proxy”

FORT LAUDERDALE, Fla.--(BUSINESS WIRE)--The National Investor Relations Institute - South Florida Chapter (NIRI-SF) is pleased to announce its newly elected Board of Directors for the 2011 program year.

The newly elected NIRI-SF Officers, Directors and Committee Members are:

- President: Allison Tomek, Sr. Vice President, Investor Relations and Corporate Communications [PositiveID Corporation](#) (NASDAQ: PSID)
- President Elect: Sharon Rubio, Sr. Analyst, [Citrix Systems](#), Inc. (NASDAQ: CTXS)
- Treasurer: Howard Goldman, Director of Investor & Corporate Relations, [Cross Country Healthcare](#), Inc. (NASDAQ: CCRN)
- Communications Chair: Al Aneja, Vice President of Sales, [Equisolve](#)
- Secretary: Christine Cannella, Investor Relations Officer, Fresh Del Monte (NYSE: FDP)
- Program Chair: Sharon Rubio, Sr. Analyst, Citrix
- Programs Committee: Sean Dunleavy, Account Manager, [Broadridge](#)
- Membership Co-Chair:
  - Lizette Boukarrou, Regional Manager, [Curran & Connors](#)
  - Mike Gibaldi, APR, Account Manager, [Business Wire](#)

Tomek said, “The leadership team of NIRI-SF looks forward to bringing another year of quality, timely educational and networking events to those in the South Florida investor relations community. Our first program, scheduled for early January, will focus on proxy access and its implications for investor relations professionals and corporate governance.”

**NIRI-SF Presents: “ALL THINGS PROXY”**

When: Tuesday, January 11, 2011, 6:00 p.m. – 8:00 p.m.

Where: The Westin Fort Lauderdale Hotel

400 Corporate Drive, Fort Lauderdale, FL 33334

NIRI South Florida invites you to attend a dinner meeting and discussion on recent changes to Corporate Governance and the Proxy process stemming from a rapidly evolving regulatory environment. Our speakers will address key topics to include 'say on pay' frequency, 'say on golden parachutes', director attendance and shareholder rights as outlined under new provisions created by The Dodd-Frank Wall-Street Reform and Consumer Protection Act.

Speakers:

David R. Friedman, General Counsel & SVP of Human Resources of Citrix Systems, Inc.

Chip Pasfield, Vice President of Client Services of Broadridge

Christine Cannella, Investor Relations Professional and NIRI-SF Board Member

Dinner & Program:

6:00 p.m. – Registration and Cocktails (Cash Bar)

6:30 p.m. to 8:00 p.m. – Program & Dinner

Program Cost:

NIRI Members \$50 and Non-Members \$60.

Bring a guest and their admission is only \$25.

RSVP:

NIRI-SF Chapter Treasurer: Howard Goldman

Email: [hgoldman@crosscountry.com](mailto:hgoldman@crosscountry.com)

National Investor Relations Institute is a professional association of corporate Investor Relations Officers and Investor Relations consultants responsible for communication among corporate management, the investing public and the financial community. Founded in 1969, NIRI has over 5,000 members in 35 chapters.

National Investor Relations Institute South Florida Chapter is comprised of Investor Relations practitioners from public corporations, consulting firms and associated financial services companies headquartered or doing business in Florida. In addition to being an ongoing resource for Investor Relations Officers, NIRI-SF sponsors a series of programs addressing the practices and issues facing today's investor relations professional.

# Contacts

NIRI South Florida

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