

April 21, 2015



Legacy Education Expands Global Footprint with New Office in South Africa

New office positions Company to accelerate international expansion efforts

CAPE CORAL, Fla.-- Legacy Education Alliance, Inc. (OTCQB: LEAI), a leading provider of educational training seminars, conferences and services, strengthens its global reach with a new office in Johannesburg, South Africa.

"On a recent trip to Johannesburg, where I visited two separate Brick-Buy-Brick branded three-day training events, I agreed to open our first office in South Africa," said Anthony Humpage, CEO of Legacy Education. "This will be our first office outside of our home territories of the U.S., Canada, and the United Kingdom. It demonstrates both our commitment to South Africa, which has welcomed us warmly, and our continuing international expansion efforts."

Legacy Education expanded its international operations from only four countries outside of its home markets in 2013 to more than 20 countries in 2014. This expansion, combined with new product offerings, grew revenue to \$96.5 million in fiscal 2014, while net income surged 70% to \$7.4 million, or \$0.45 per share.

Humpage continued, "While in South Africa I had the opportunity to speak to the attendees of both of our Johannesburg classes and to chat with some of them individually about their goals and aspirations. One of the two Johannesburg events had the best close percentages of any of our events worldwide that weekend, the other also had high numbers, and we saw similar strong performance in our Cape Town event the following week. This performance is further confirmation of the strength of our programs and bodes well for our continued success in growing our operations globally."

Addressing a worldwide e-learning market that reached \$35.6 billion in 2011 and is expected to grow to \$51.5 billion by 2016, Legacy Education is positioned to grow market share and global revenues significantly in the quarters ahead.

The expansion of the Company's brand portfolio, with the 2014 U.S. launch of Independent Women, Women in Wealth, and Brick-Buy-Brick brands, is expected to further accelerate and diversify Legacy Education's revenue.

About Legacy Education Alliance, Inc.

Legacy Education Alliance, Inc. (<https://legacyeducationalliance.com/>) is a leading provider of educational training seminars, conferences and services. Founded in 1992, Legacy Education Alliance, Inc. is a global company dedicated to providing quality financial education with headquarters in the United States, Canada and the United Kingdom. With more than 150 employees and nearly 60 independent contractors worldwide, Legacy

Education Alliance, Inc. is committed to bringing the message of financial education to the people of the world.

Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”) (which Sections were adopted as part of the Private Securities Litigation Reform Act of 1995). Statements preceded by, followed by or that otherwise include the words “believe,” “anticipate,” “estimate,” “expect,” “intend,” “plan,” “project,” “prospects,” “outlook,” and similar words or expressions, or future or conditional verbs such as “will,” “should,” “would,” “may,” and “could” are generally forward-looking in nature and not historical facts. These forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the Company’s actual results, performance or achievements to be materially different from any anticipated results, performance or achievements. The Company disclaims any intention to, and undertakes no obligation to, revise any forward-looking statements, whether as a result of new information, a future event, or otherwise. For additional risks and uncertainties that could impact the Company’s forward-looking statements, please see the Company’s Form 10-K, filed on March 27, 2015, including but not limited to the discussion under “Risk Factors” therein, which the Company has filed with the SEC and which may be viewed at <http://www.sec.gov>.

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