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Legacy Education Alliance, Inc. Retains CORE IR as its Investor Relations Firm of Record

CAPE CORAL, Fla.--(BUSINESS WIRE)-- Legacy Education Alliance, Inc. (OTCQB:LEAI) (www.legacyeducationalliance.com), a leading international provider of practical, high-quality, and value-based educational training on the topics of personal finance, entrepreneurship, real estate, and financial markets investing strategies and techniques, announced today that it has retained CORE IR as its Investor Relations firm of record. Core IR will provide comprehensive investor relations and shareholder communications services, assisting the Company in expanding market awareness and conveying the Company's key messages to the institutional and retail investment communities. CORE IR is a leading boutique investor relations firm, specializing in leveraging the most effective investment, growth and exposure strategies for small to mid-sized companies through an integrated approach to relationship development and shareholder communications.

"We are pleased to engage CORE IR and their unique, results-driven approach to delivering exceptional Investor Relations services, which will significantly enhance our communications outreach and assist us in effectively communicating our business model and growth strategies within the investment communities," said Anthony Humpage, CEO of Legacy Education Alliance.

"The CORE IR team is thrilled to join Legacy Education Alliance in advancing their corporate mandate of exceptional shareholder relations and investor communications," said Scott Gordon, President of CORE IR. "Legacy's deep, diverse brand growth, strong track record of execution and robust growth strategies represent exciting value drivers. Our broad capital markets expertise and dynamic outreach capabilities are an excellent fit for Legacy's needs and we look forward to driving value across the Investor Relations continuum," he added.

About Legacy Education Alliance, Inc.

Legacy Education Alliance, Inc. (<http://www.legacyeducationalliance.com>) is a leading international provider of practical, high-quality, and value-based educational training on the topics of personal finance, entrepreneurship, real estate, and financial markets investing strategies and techniques. Legacy Education Alliance was founded in 1996, today we are a global company with approximately 200 employees that has cumulatively served more than two million students from more than 150 countries and territories over the course of our operating history.

We offer our training through a variety of brands including Rich Dad® Education; Rich Dad® Stock Education; Making Money from Property with Martin Roberts™; Brick Buy Brick™; Building Wealth; Robbie Fowler Property Academy™; Women in Wealth™; The

Independent Woman™; Trade Up Investor Education™; and Elite Business Star™. For more information, visit our website at www.legacyeducationalliance.com.

Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”) (which Sections were adopted as part of the Private Securities Litigation Reform Act of 1995). Statements preceded by, followed by or that otherwise include the words “believe,” “anticipate,” “estimate,” “expect,” “intend,” “plan,” “project,” “prospects,” “outlook,” and similar words or expressions, or future or conditional verbs such as “will,” “should,” “would,” “may,” and “could” are generally forward-looking in nature and not historical facts. These forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the Company's actual results, performance or achievements to be materially different from any anticipated results, performance or achievements. The Company disclaims any intention to, and undertakes no obligation to, revise any forward-looking statements, whether as a result of new information, a future event, or otherwise. For additional risks and uncertainties that could impact the Company's forward-looking statements, please see the Company's Annual Report on Form 10-K (including but not limited to the discussion under “Risk Factors” therein) filed with the SEC on March 28, 2016 and which may be viewed at <http://www.sec.gov>.

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