July 10, 2017



Legacy Education Alliance, Inc. Appoints Fred Dummar to Senior Vice President

CAPE CORAL, Fla.--(BUSINESS WIRE)-- Legacy Education Alliance, Inc. (OTCQB:LEAI) (www.legacyeducationalliance.com), a leading international provider of practical, highquality, and value-based educational training on the topics of personal finance, entrepreneurship, real estate, and financial markets investing strategies and techniques, today announced the appointment of Fred Dummar to Senior Vice President of its Company effective July 10, 2017.

Prior to joining Legacy Education Alliance, Mr. Dummar held various senior positions within the U.S. Army. He retired as a U.S. Army Colonel with over 26 years of management experience. Included in those years, is 20 years of Special Operations experience around the World, both as a warfighter and as a trainer and advisor to soldiers in South America, Africa, Iraq and Afghanistan.

"Fred brings great leadership and operational execution skills to our organization and will be a tremendous asset to the organization," said Anthony C. Humpage, CEO of Legacy Education Alliance.

About Legacy Education Alliance Inc.

Legacy Education Alliance, Inc. (<u>http://www.legacyeducationalliance.com</u>) is a leading international provider of practical, high-quality, and value-based educational training on the topics of personal finance, entrepreneurship, real estate, and financial markets investing strategies and techniques. Legacy Education Alliance was founded in 1996, today we are a global company with approximately 200 employees that has cumulatively served more than two million students from more than 150 countries and territories over the course of our operating history.

We offer our training through a variety of brands including Rich Dad® Education; Rich Dad® Stock Education; Making Money from Property with Martin RobertsTM; Brick Buy BrickTM; Building Wealth; Robbie Fowler Property AcademyTM; Women in WealthTM; The Independent WomanTM; and Trade Up Investor Education^{TM.}. For more information, please visit our website at (www.legacyeducationalliance.com).

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act") (which Sections were adopted as part of the Private Securities Litigation Reform Act of 1995). Statements preceded by, followed by or that otherwise include the words "believe," "anticipate," "estimate," "expect," "intend," "plan,"

"project," "prospects," "outlook," and similar words or expressions, or future or conditional verbs such as "will," "should," "would," "may," and "could" are generally forward-looking in nature and not historical facts. These forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the Company's actual results, performance or achievements to be materially different from any anticipated results, performance or achievements. The Company disclaims any intention to, and undertakes no obligation to, revise any forward-looking statements, whether as a result of new information, a future event, or otherwise. For additional risks and uncertainties that could impact the Company's forward-looking statements, please see the Company's Annual Report on Form 10-K (including but not limited to the discussion under "Risk Factors" therein) filed with the SEC on March 31, 2017 and which may be viewed at (http://www.sec.gov).

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