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## Gaia Now Available on Comcast's Xfinity on Demand

LOUISVILLE, Colo., March 28, 2017 (GLOBE NEWSWIRE) -- Gaia, Inc. (NASDAQ:GAIA), a leading conscious media video subscription service, announced its subscription video on demand service – featuring videos from Gaia's large library of conscious media, including original programs, documentaries, films, yoga and meditation practices – is available to Xfinity TV customers.

Now available on demand across all Xfinity platforms, including on demand and the Xfinity Stream app and portal, Gaia's unique library of content exists to empower the evolution of consciousness.

"We want to give our customers access to all manner of programming and Gaia's unique collection of transformational and holistic living content is a great addition to our growing lifestyle and fitness offering on Xfinity on Demand," said Daniel Spinosa, VP Comcast Cable. "This partnership is representative of our commitment to delivering the best collection of content to our customers whenever and wherever they want to watch it."

"At Gaia our goal is to create a transformational network," said Jaymi Bauer, CMO of Gaia. "Our partnership with Comcast means even more people will have access to our content designed to transform lives and make a difference in this world. Whether you seek to learn more about life's biggest questions, enjoy mind-expanding and inspirational films and documentaries, or practice yoga and meditation in the comfort of your own home, Gaia has something for you."

Gaia's original programs feature leading edge visionaries, spiritual teachers and inspiring innovators who bring the latest in conscious media, personal development and mind-body wellness. Offering a wide variety of thought-provoking guests and topics, Gaia's content explores ancient wisdom, inspires personal transformation and offers crucial information to awaken your spirit and empower your life.

Gaia also offers the largest library of high quality streaming yoga practices featuring some of the world's best teachers. Unlike most online yoga offerings, Gaia focuses on yoga as a lifestyle and emphasizes the ancient tradition of yoga. Yoga on Gaia features everything from short every day practices, to yoga talks, philosophy and meditation.

Xfinity TV customers can subscribe to Gaia for \$9.99 per month directly from their TV and new content will be added each month. Xfinity also carries Gaia's fitness and yoga service, Gaiam TV Fit & Yoga, featuring the best in fitness and yoga videos taught by celebrity trainers such as Tracy Anderson and famed yoga teacher Rodney Yee.

### About Gaia

Gaia (NASDAQ:GAIA) is a streaming video subscription service offering exclusive streaming conscious-media content. Gaia.com's library contains more than 7,700 films, documentaries and original programs to guide its viewers on their journeys of personal growth, spirituality and seeking truth. Gaia is available on Apple TV, iPad, iPhone, Roku, Chromecast and the web and is also sold through Amazon.

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