



## COMPANY OVERVIEW

Gaia, Inc., was incorporated under the laws of the State of Colorado on July 7, 1988, is a global conscious media and community company that operates a global digital video subscription service that caters to a unique and under served subscriber base. Our digital content library of over 8,000 titles is available to our subscribers on most Internet-connected devices anytime, anywhere commercial free. Our subscribers have unlimited access to a vast library of inspiring films, cutting edge documentaries, interviews, yoga classes, transformation related content, and more – 90% of which is exclusively available to our subscribers for digital streaming.

Our mission is to create a transformational network that empowers a global conscious community. Content on our network is currently curated into four channels, Seeking Truth, Transformation, Alternative Healing and Yoga, and delivered directly to our subscribers through our streaming platform. We curate programming for these channels by producing content in our in-house production studios with a staff of media professionals. This produced and owned content currently represents about 80% of total views. We complement our produced and owned content through long term, predominately exclusive, licensing agreements.

## RECENT NEWS

**Gaia to Attend the 20th Annual B. Riley FBR Investor Conference on May 22-23, 2019**  
May 14 2019, 8:30 AM EDT

**Gaia Launches Live Events Featuring World-Renowned Luminaries**  
May 1 2019, 4:09 PM EDT

**Gaia Reports First Quarter 2019 Results**  
Apr 29 2019, 4:05 PM EDT

## STOCK OVERVIEW

Symbol	GAIA
Exchange	Nasdaq
Market Cap	133.18m
Last Price	\$7.44
52-Week Range	\$6.95 - \$22.75

06/19/2019 04:00 PM EDT

## INVESTOR RELATIONS

Gateway Investor Relations  
Cody Slach  
Managing Director  
T: 949-574-3860  
gaia@gatewayir.com

## MANAGEMENT TEAM

**Jirka Rysavy**  
Founder and Chairman

**Brad Warkins**  
President and Chief Operating Officer

**Paul Tarell**  
Chief Financial Officer

**Jaymi Bauer**  
Chief Marketing Officer

## GAIA, INC.

833 West South Boulder Road  
Building G  
Louisville, CO 80027

## DISCLAIMER

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.