

October 20, 2010



## **Arotech's Training and Simulation Division Appears on 21st Century Business Television Series**

ANN ARBOR, MI -- (MARKET WIRE) -- 10/20/10 -- Arotech Corporation (NASDAQ: ARTX), a provider of quality defense and security products for the military, law enforcement and security markets, announced today that its Training and Simulation Division is being featured in the coming weeks on the "21st Century Business" television series. 21st Century Business is independently produced by Multi-Media Productions USA, Inc. and is distributed worldwide as paid programming on CNBC and the Fox Business Network. Additionally the series airs internationally in Canada and on Asia Television and can be accessed 24/7 via 21CBTV.com. 21st Century Business can also be seen on US Airways, Air Canada, Thai and Finnair In-Flight programming.

Arotech's Training and Simulation Division (ATSD) provides world-class simulation-based training solutions for engineering, use-of-force, and driver training application for military, law enforcement, security, municipal and private industry personnel. ATSD consists of FAAC Incorporated, IES Interactive Training and Realtime Technologies, Inc.

"We are pleased to have the opportunity to present our quality simulation products to a worldwide business audience via 21st Century Business TV," said Robert S. Ehrlich, Chairman & CEO for Arotech Corporation. "We know that our training and simulation products are the finest in the industry, and we want the business community to come to know it as well," concluded Ehrlich.

J.L. Haber, Vice President of Programming at Multi Media Productions, added, "In our search for companies with innovative security solutions, Arotech stood out as a unique company. We are excited to have them as a guest on our program."

The segment is scheduled to air throughout the Fall of 2010 and will be available on the websites of Arotech ([www.arotech.com](http://www.arotech.com)) and FAAC ([www.faac.com](http://www.faac.com)) and can also be viewed at the following link: <http://tinyurl.com/arotech-on-21st-century>.

### *About Arotech Corporation*

Arotech Corporation is a leading provider of quality defense and security products for the military, law enforcement and homeland security markets. Arotech provides multimedia interactive simulators/trainers, lightweight armoring and advanced zinc-air and lithium batteries and chargers. Arotech operates through three major business divisions: Armor, Training and Simulation, and Batteries and Power Systems.

Arotech is incorporated in Delaware, with corporate offices in Ann Arbor, Michigan and research, development and production subsidiaries in Alabama, Michigan and Israel.

For more information, please visit <http://arotech.com>

### *About Arotech's Training and Simulation Division*

Arotech's Training and Simulation Division (ATSD) provides world-class simulation based training solutions. ATSD develops, manufactures, and markets advanced high-tech multimedia and interactive digital solutions for engineering, use-of-force, and driver training simulations for military, law enforcement, security, municipal and private industry personnel. The division's fully interactive driver-training systems feature state-of-the-art vehicle simulator technology enabling training in situation awareness, risk analysis and decision-making, emergency reaction and avoidance procedures, and conscientious equipment operation. The division's use-of-force training products and services allow organizations to train their personnel in safe, productive, and realistic environments. The division provides consulting and developmental support for engineering simulation solutions. The division also supplies pilot decision making support software for the F-15, F-16, F-18, F-22, and F-35 aircraft, as well as simulation models for the ACMI/TACTS air combat training ranges.

Arotech's Training and Simulation Division consists of FAAC Incorporated ([www.faac.com](http://www.faac.com)), IES Interactive Training ([www.ies-usa.com](http://www.ies-usa.com)), and Realtime Technologies, Inc. ([www.simcreator.com](http://www.simcreator.com)).

### *About 21st Century Business*

*21st Century Business* is hosted by *Alexander Haig* and directed by Emmy Award winning Alan Levy. The show's format is a newsmagazine style and provides education about the latest topics, trends and issues in a variety of industries. *21st Century Business* features On-Location field footage illustrating business strategies and technology in their application along with commentary from leading corporate executives and industry experts.

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For specific market-by-market air dates and times, please e-mail [Moniqueh@mmpusa.com](mailto:Moniqueh@mmpusa.com). For more information, please visit <http://www.21cbtv.com>.

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