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## Gaiam to Release Animal Planet's Safari on DVD This June

NEW YORK, June 1 /PRNewswire-FirstCall/ -- Gaiam, Inc., a leading producer of lifestyle media, today announced the June release of the popular Animal Planet hit **Safari**, under its exclusive home video license agreement with Discovery Communications.

In **Safari**, viewers can experience nature's jarring feast of beauty, tension and triumph as they have never seen it before. Discover what happens when South Africa's elephant population gets out of control, or when just one lioness survives a senseless massacre. In five beautifully captured episodes, conservationists relocate entire elephant families, study the fiercely intelligent golden jackal, observe the ill-tempered black rhino, and survey the miraculous life path of an orphaned baby giraffe. **Safari's** true stories of the animal kingdom will thrill and captivate children and adults alike. **Safari** carries an SRP of \$14.98 and has a run time of 215 minutes. Street date: 6/8/10

This new release will be available wherever DVDs are sold, including online at Amazon.com.

### About GAIAM

Gaiam, Inc. (Nasdaq: GAIA) is a leading producer and marketer of lifestyle media and fitness accessories, with a 67,000 door retail distribution network, over 12,000 store within stores, a digital distribution platform and more than 8 million direct customers. With dominant share of the fitness and wellness market, Gaiam is dedicated to providing solutions for the many facets of healthy, eco-conscious living. The company's commitment to quality, coupled with a forward-thinking approach to merchandising and distribution, has allowed it to dominate the health and wellness category with celebrity talent Marisa Tomei, Valerie Bertinelli and Trudie Styler and fitness sensations Bob Greene, Rodney Yee, Mari Winsor and The Firm. In addition, the company releases non-theatrical programming focused on family entertainment under its exclusive licensing agreement with Discovery Communications and other licensing partners. For more information about Gaiam, please visit [www.gaiam.com](http://www.gaiam.com) or call 1.800.869.3603.

### About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Planet Green, Investigation Discovery and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

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