

April 4, 2011



## **/CORRECTION -- Gaiam, Inc./**

In the news release, Discovery Communications and Gaiam to Release Seven New Titles on DVD This April, issued 04-Apr-2011 by Gaiam, Inc. over PR Newswire, we are advised by the company that there are multiple changes throughout the release. The complete, corrected release follows:

### **Discovery Communications and Gaiam to Release Seven New Titles on DVD This April**

NEW YORK, April 4, 2011 /PRNewswire/ -- Gaiam, Inc., a leading producer of lifestyle media, announced today the release of seven new DVD titles in April: ***Sarah Palin's Alaska***; ***Sister Wives***; ***Man Vs. Wild Season 5***; ***Howe and Howe Tech***; ***Earth Collection***; ***Dinosaur Collection*** and ***Forensics: You Decide***, under its exclusive home video license agreement with Discovery Communications.

#### **TLC's *Sarah Palin's Alaska*:**

***Sarah Palin's Alaska*** uncovers another side of the former governor as she shows viewers the country's "final frontier" through her eyes. Whether it's salmon fishing in Bristol Bay or hiking one of the country's most breathtaking glaciers, the Palins prove they're always up for an adventure together. This two-disc DVD set includes eight episodes with a total run time of 387 minutes and carries a SRP of \$19.98. **Street date:** April 5, 2011.

#### **TLC's *Sister Wives*:**

***Sister Wives*** chronicles the life Kody shares with his wives Meri, Janelle and Christine, and the inner workings of their polygamist household. With a new wife on the horizon and a baby on the way, Kody is faced with the reality that the delicate balance he has found could be in jeopardy. This DVD includes seven episodes and bonus, must-see deleted scenes with a total run time of 189 minutes. It carries a SRP of \$14.98. **Street date:** April 5, 2011.

#### **Discovery Channel's *Man Vs. Wild Season 5*:**

Survival expert and extreme adventurer, Bear Grylls continues to tackle the most extreme challenges in season five of the hit series ***Man Vs. Wild***. No matter how inhospitable the location, Bear travels to remote locales around the globe including; Papua New Guinea; the Mojave Desert; and the Canadian Rockies, sharing invaluable survival strategies along the way. Get ready for the adventure of a lifetime with this two-disc DVD set, which includes nine episodes and bonus deleted scenes with a total run time of 387 minutes. It carries a SRP of \$19.98. **Street date:** April 12, 2011.

#### **Discovery Channel's *Howe and Howe Tech*:**

Identical twin brothers and machine masterminds, Mike and Geoff Howe, engineer out-of-this world creations in ***Howe and Howe Tech***. In each episode, the tumultuous twins will push the limits of innovation by building a new, ingenious – and often insane – machine, from high speed military tanks to supercharged subterranean rovers. This two-disc DVD set has total run time of 258 minutes and includes bonus deleted scenes. It carries a SRP of \$19.98. **Street date:** April 19, 2011.

### **Discovery Channel's *Earth Collection*:**

Take a journey through the fascinating elements of the planet with the ***Earth Collection***. Scientists and leading experts have paired the elements of Earth's history with revolutionary technology to explore the past, present and future of the universe and how it affects our everyday lives. This collection gives viewers a front row seat to a phenomenal showcase of planet Earth. The two-disc DVD set includes seven episodes with a total run time of 344 minutes. It carries a SRP of \$19.98. **Street date:** April 5, 2011.

### **Discovery Channel's *Dinosaur Collection*:**

The ***Dinosaur Collection*** explores the mysterious, extinct giants of the past by taking viewers back millions of years and face-to-face with the ferocious predators. With the most up-to-date research and discoveries surrounding dinosaurs, this two-disc set includes seven episodes with a total run time of 344 minutes. It carries a SRP of \$19.98. **Street date:** April 5, 2011.

### **Investigation Discovery's *Forensics: You Decide*:**

***Forensics: You Decide*** presents real-life cases in which one set of forensic evidence can be interpreted as two different stories. Each episode examines an unsolved case as two experts argue what they believe really happened. A jury decides whether the accused is guilty or innocent, but this series invites viewers to make their own verdict. Find out which interpretation of the evidence you find most convincing. This DVD includes five episodes with a total run time of 215 minutes and carries a SRP of \$14.98. **Street date:** April 12, 2011.

These new releases will be available wherever DVDs are sold, including online at Amazon.com.

### **About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Planet Green, Investigation Discovery and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including [HowStuffWorks.com](http://HowStuffWorks.com). For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

### **About GAIAM**

Gaiam, Inc. (Nasdaq: GAIA) is a leading producer and marketer of lifestyle media and fitness accessories. With a wide distribution network that consists of 67,000 retail doors,

over 12,500 store within stores, a digital distribution platform and more than 10 million direct customers, Gaiam is dedicated to providing solutions for the many facets of healthy and eco-conscious living. The company dominates the health and wellness category and releases non-theatrical programming focused on family entertainment and conscious media. In addition Gaiam has exclusive licensing agreement with Discovery Communications and other licensing partners. For more information about Gaiam, please visit [www.gaiam.com](http://www.gaiam.com) or call 1.800.869.3603.

Contact: Brittany Connor  
[bconnor@kruppnyc.com](mailto:bconnor@kruppnyc.com)  
646.797.2030

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