

August 24, 2018



## Clarus to Present at the 7th Annual Liolios Gateway Conference on September 5, 2018

SALT LAKE CITY, Aug. 24, 2018 (GLOBE NEWSWIRE) -- Clarus Corporation (NASDAQ:CLAR) ("Clarus" and/or the "Company"), a company focused on the outdoor and consumer industries, seeking opportunities to acquire and grow businesses that can generate attractive shareholder returns, has been invited to present at the [7<sup>th</sup> Annual Liolios Gateway Conference](#), which is being held September 5-6, 2018 at the Four Seasons Hotel in San Francisco, CA.

Clarus management is scheduled to present on Wednesday, September 5<sup>th</sup> at 12:30 p.m. Pacific time, with one-on-one meetings held throughout the conference.

The presentation will be webcast live and available for replay [here](#) and on the Gateway Conference website at [www.gateway-conference.com/presenters](http://www.gateway-conference.com/presenters).

To receive additional information, request an invitation or to schedule a one-on-one meeting, please email [gateway@liolios.com](mailto:gateway@liolios.com).

### About the Gateway Conference

The 7<sup>th</sup> Annual Gateway Conference is an invite-only conference presented by Liolios, a full-service financial communications firm. Gateway was created to bring together the most compelling companies with the nation's top institutional investors and analysts. This year's event features approximately 100 companies from a number of growth industries, including technology, business and financial services, consumer, digital media, clean technology and life sciences. The format has been designed to give attendees direct access to senior management via company presentations, Q&A sessions and one-on-one meetings. For more information, visit [www.gateway-conference.com](http://www.gateway-conference.com) or [www.liolios.com](http://www.liolios.com). To receive updates and highlights from #LioliosGateway, make sure to follow us on [Twitter](#), [LinkedIn](#) and [Facebook](#).

### About Clarus Corporation

Clarus Corporation is focused on the outdoor and consumer industries, seeking opportunities to acquire and grow businesses that can generate attractive shareholder returns. The Company has substantial net operating tax loss carryforwards which it is seeking to redeploy to maximize shareholder value. Clarus' primary business is as a leading developer, manufacturer and distributor of outdoor equipment and lifestyle products focused on the climb, ski, mountain, and sport categories. The Company's products are principally sold under the Black Diamond®, Sierra® and PIEPS® brand names through specialty and online retailers, distributors and original equipment manufacturers throughout the U.S. and internationally. For additional information, please visit [www.claruscorp.com](http://www.claruscorp.com) or the brand

websites at [www.blackdiamondequipment.com](http://www.blackdiamondequipment.com), [www.sierrabullets.com](http://www.sierrabullets.com) or [www.pieps.com](http://www.pieps.com).

### **Forward-Looking Statements**

Please note that in this press release we may use words such as “appears,” “anticipates,” “believes,” “plans,” “expects,” “intends,” “future,” and similar expressions which constitute forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are made based on our expectations and beliefs concerning future events impacting the Company and therefore involve a number of risks and uncertainties. We caution that forward-looking statements are not guarantees and that actual results could differ materially from those expressed or implied in the forward-looking statements. Potential risks and uncertainties that could cause the actual results of operations or financial condition of the Company to differ materially from those expressed or implied by forward-looking statements in this release include, but are not limited to, the overall level of consumer demand on our products; general economic conditions and other factors affecting consumer confidence, preferences, and behavior; disruption and volatility in the global capital and credit markets; the financial strength of the Company's customers; the Company's ability to implement its business strategy, the ability of the Company to execute and integrate acquisitions; changes in governmental regulation, legislation or public opinion relating to the manufacture and sale of bullets by our Sierra segment, and the possession and use of firearms and ammunition by our customers; the Company's exposure to product liability or product warranty claims and other loss contingencies; stability of the Company's manufacturing facilities and suppliers; the Company's ability to protect patents, trademarks and other intellectual property rights; any breaches of, or interruptions in, our information systems; fluctuations in the price, availability and quality of raw materials and contracted products as well as foreign currency fluctuations; our ability to utilize our net operating loss carryforwards; changes in tax laws and liabilities, legal, regulatory, political and economic risks; and the Company's ability to declare a dividend. More information on potential factors that could affect the Company's financial results is included from time to time in the Company's public reports filed with the Securities and Exchange Commission, including the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, and Current Reports on Form 8-K. All forward-looking statements included in this press release are based upon information available to the Company as of the date of this press release, and speak only as of the date hereof. We assume no obligation to update any forward-looking statements to reflect events or circumstances after the date of this press release.

### **Company Contact:**

Warren B. Kanders  
Executive Chairman  
Tel 1-203-552-9600  
[warren.kanders@claruscorp.com](mailto:warren.kanders@claruscorp.com)

or

John C. Walbrecht  
President  
Tel 1-801-993-1344  
[john.walbrecht@claruscorp.com](mailto:john.walbrecht@claruscorp.com)

or

Aaron J. Kuehne  
Chief Administrative Officer and  
Chief Financial Officer  
Tel 1-801-993-1364  
[aaron.kuehne@claruscorp.com](mailto:aaron.kuehne@claruscorp.com)

**Investor Relations:**

Liolios  
Cody Slach  
Tel 1-949-574-3860  
[CLAR@liolios.com](mailto:CLAR@liolios.com)



Source: Clarus Corporation