

June 21, 2012



Amarantus BioSciences Featured in BioWorld Today, Brewer Sports Symposium and Opportunist Magazine

SUNNYVALE, Calif., June 21, 2012 /PRNewswire/ -- Amarantus BioSciences, Inc. ([AMBS](#)), a biotechnology company developing new treatments for brain-related disorders including Parkinson's disease and Traumatic Brain Injuries (TBI) centered on its proprietary anti-apoptotic therapeutic protein known as MANF, today announced that the Company was featured in BioWorld Today, Brewer Sports' 2nd Annual Sports Law and CLE Symposium and Opportunist Magazine.

On June 15th, 2012, a featured article on Amarantus was published in the NewCo News section of BioWorld Today entitled "Amarantus Restart Makes another Run at MANF Protein" and is available at <http://www.bioworld.com/content/amarantus-restart-makes-another-run-manf-protein>.

On Thursday, June 14th, 2012, Amarantus President & CEO Gerald Commissiong attended the Brewer Sports 2nd Annual Sports Law and CLE Symposium in Minneapolis, MN, and appeared as the biotherapeutics/athlete representative on a panel discussing the scientific, medical, legal, social and moral issues surrounding the emerging debate on how amateur and professional sports leagues should cope with the short-term and long-term impact of concussions and TBI. Other panelists included Dr. Bruce Leuchter, Associate Professor of Psychiatry at Cornell Medical College, Ross Bernstein author of "The Code: Football's Unwritten Rules and Its Ignore-at-Your-Own-Risk Code of Honor" and Michael Hausfeld, Lead Counsel for the NFL's retired players in their class-action lawsuit against the NFL.

On June 12th, 2012, Amarantus President & CEO Gerald Commissiong appeared on the cover of Opportunist Magazine, online at <http://opportunistmagazine.com/gerald-commissiong-name/>.

About Amarantus BioSciences, Inc.

Amarantus BioSciences, Inc. is a development-stage biotechnology company founded in January 2008. The Company has a focus on developing certain biologics surrounding the intellectual property and proprietary technologies it owns to treat and/or diagnose Parkinson's disease, Traumatic Brain Injury and other human diseases. The Company owns the intellectual property rights to a therapeutic protein known as Mesencephalic-Astrocyte-derived Neurotrophic Factor ("MANF") and is developing MANF-based products as treatments for brain disorders. The Company also is a Founding Member of the Coalition for Concussion Treatment (#C4CT), a movement initiated in collaboration with Brewer Sports International seeking to raise awareness of new treatments in development for concussions and TBI. For further information please visit www.Amarantus.com.

Forward Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the possible benefits of MANF therapeutic applications and/or advantages presented by Amarantus' PhenoGuard technology, as well as statements about expectations, plans and prospects of the development of Amarantus' new product candidates. These forward-looking statements are subject to a number of risks, uncertainties and assumptions, including the risks that the anticipated benefits of the therapeutic drug candidates or discovery platforms, as well as the risks, uncertainties and assumptions relating to the development of Amarantus' new product candidates, including those identified under "Risk Factors" in Amarantus' most recently filed Annual Report on Form 10-K and Quarterly Report on Form 10-Q and in other filings Amarantus periodically makes with the SEC. Actual results may differ materially from those contemplated by these forward-looking statements. Amarantus does not undertake to update any of these forward-looking statements to reflect a change in its views or events or circumstances that occur after the date of this presentation.

MEDIA CONTACT:

Amarantus BioSciences, Inc.
Gerald E. Commissiong
408.737.2734 x 102
pr@amarantus.com