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Volt Workforce Solutions Earns 2011 ASA Communications Excellence Awards

ORANGE, Calif.--(BUSINESS WIRE)-- Highlighting its activities in social media and multimedia platforms, Volt Workforce Solutions, the staffing business unit of Volt Information Sciences, Inc. has received multiple awards in the 2011 [Staffing VOICE Awards](#) competition from the American Staffing Association. This national annual awards program recognizes the best ASA member communications campaigns in 16 categories, from direct mail to public service. In addition, for a second consecutive year, Volt received special recognition as the recipient of a 2011 ASA Staffing VOICE Crystal Communications Award. "Crystal" awards honor the top campaigns and entries in the overall competition. The Communications Award honors the best campaign in its class that advances the overall image of the staffing industry.

Volt won Certificates of Excellence in five categories: [Social Media](#), [Company Web Site](#), [Multimedia](#), Company Identification, and Other Advertising. Volt also received Certificates of Merit in the [Company Blog](#) and Direct Mail categories.

"It is a huge honor that Volt Workforce Solutions has for the second year in a row received ASA's highest communications honor, a Staffing VOICE Crystal Award," said Tom Daley, President of Volt Workforce Solutions. "Recognized for the high quality they represent, these awards showcase the ASA's standards of professionalism across our industry. Volt's deployment of key social strategies and platforms to build conversations within our client and candidate communities continues to differentiate us, and I'm extremely proud of our National Marketing team for their original and creative work."

The ASA Staffing VOICE Awards competition recognizes the voice, originality, innovation, creativity, and effectiveness—or VOICE—of ASA member communications campaigns. A panel of communications specialists judge entries in two award classes: independent and national staffing firms. Entries are evaluated on overall quality, content and message, originality of approach, target audience, and objectives.

Winning entries will be displayed during [Staffing World](#), Oct. 11–14 in New Orleans.

The 2011 ASA Staffing VOICE Awards competition was sponsored by CareerBuilder, an ASA corporate partner providing customized products and services to help staffing firms increase their exposure among candidates and potential clients.

Founded in 1950, Volt delivers innovative [talent](#), [technology](#) and [consulting](#) solutions, operating through an international network servicing North and South America, Europe and Asia Pacific.

About Volt Workforce Solutions

Volt Workforce Solutions is one of the world's largest recruitment organizations. A business

unit of Volt Information Sciences, Inc., Volt Workforce Solutions delivers contingent/temporary professionals in all skill categories with a strategic focus on [talent consulting](#), [IT staffing management](#), managed service solutions, recruitment process outsourcing (RPO), independent contractor management and payroll services. [Professional recruiters](#), operating through servicing locations in North America, South America, Europe and Asia, assign hundreds of thousands of employees annually. Visit www.volt.com.

About the American Staffing Association

The American Staffing Association is the voice of the U.S. staffing industry. ASA and its affiliated chapters advance the interests of staffing and recruiting firms of all sizes and across all sectors through legal and legislative advocacy, public relations, education, and the promotion of high standards of legal, ethical, and professional practices. ASA members provide the full range of employment and work force services and solutions, including temporary and contract staffing, recruiting and permanent placement, outplacement and outsourcing, training, and human resource consulting. Visit www.americanstaffing.net.

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