

August 27, 2013



Mandalay Digital to Host Conference Call to Provide Business Update and FY 2014 Guidance

Call will be held at 4:15 pm ET on Monday, September 9, 2013

LOS ANGELES, Aug. 27, 2013 /PRNewswire/ -- Mandalay Digital Group, Inc. (NASDAQ: MNDL) ("Mandalay Digital" or "the Company"), today announced that the Company will host an investor conference call on Monday, September 9, 2013 at 4:15 pm ET to discuss its business and to provide guidance for the fiscal year ending March 31, 2014.

Mandalay Digital's CEO, Peter Adderton, and Digital Turbine's CEO, Bill Stone, will host the call.

Date: Monday, September 9, 2013

Time: 4:15 pm ET

US Dial-In: 1-877-941-8416

International Dial-In: 1-480-629-9808

Conference ID: 4637547

Webcast: <http://public.viavid.com/index.php?id=105916>

A playback of the call will be available until 11:59 pm ET on September 16, 2013. To listen, call +1-877-870-5176 within the United States or +1-858-384-5517 when calling internationally. Please use the replay PIN number 4637547. The playback of the call will also be made available on the investor relations section of the Company's website.

About Mandalay Digital Group

Mandalay Digital Group (NASDAQ: MNDL) is at the convergence of Internet media content and mobile communications. It delivers a mobile services platform that works with mobile operators and third-party publishers to provide portal management, user interface, content development and billing technology that enables the responsible distribution of mobile entertainment. Mandalay Digital is headquartered in Los Angeles and has offices in Australia, Germany and Israel. For additional information, visit www.mandalaydigital.com.

Forward Looking Statement

Statements in this news release concerning future results from operations, financial position,

economic conditions, product releases and any other statement that may be construed as a prediction of future performance or events are forward-looking statements which involve known and unknown risks, uncertainties and other factors which may cause actual results to differ materially from those expressed or implied by such statements. These factors include uncertainties as to ability to raise new capital on acceptable terms or at all, ability to manage international operations, ability to identify and consummate roll-up acquisitions targets, levels of orders, ability to record revenues, release schedules, finalization and market acceptance of new products, changes in economic conditions and market demand, pricing and other activities by competitors, and other risks including those described from time to time in Mandalay Digital Group's filings on Forms 10-K and 10-Q with the Securities and Exchange Commission (SEC), press releases and other communications.

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SOURCE Mandalay Digital Group, Inc.