

May 18, 2017



Digital Turbine to Participate at the 18th Annual B. Riley & Co. Institutional Investor Conference on May 25, 2017

AUSTIN, Texas, May 18, 2017 /PRNewswire/ -- Digital Turbine, Inc. (Nasdaq: APPS), the Company empowering operators and Original Equipment Manufacturers ("OEMs") around the globe with end-to-end mobile solutions, is scheduled to participate at the 18th Annual B. Riley & Co. Institutional Investor Conference in Santa Monica, CA, on May 25, 2017.

CEO Bill Stone will present at 1:00pm PT/4:00pm ET on that date, and Mr. Stone and Mr. Barrett Garrison, CFO, will host one-on-one meetings throughout the day. A live webcast and replay will be available on the investor relations section of Digital Turbine's website. (<http://ir.digitalturbine.com/events>)

About Digital Turbine, Inc.

Digital Turbine works at the convergence of media and mobile communications, delivering end-to-end products and solutions for mobile operators, device OEMs, app advertisers and publishers, that enable efficient user acquisition, app management and monetization opportunities. The company's products include Ignite™, a mobile device management solution with targeted app distribution capabilities, Discover™, a customized user experience and app discovery tool, Marketplace™, an application and content store, and Pay™, a content management and mobile payment solution. Digital Turbine Media encompasses a leading independent user acquisition network as well as an advertiser solution for unique and exclusive carrier inventory. Digital Turbine has delivered more than 150 million app installs for hundreds of advertisers. In addition, more than 31 million customers use Digital Turbine's solutions each month across more than 20 global operators. The company is headquartered in Austin, Texas, with global offices in Durham, San Francisco, Singapore, Sydney and Tel Aviv. For additional information visit www.digitalturbine.com or connect with Digital Turbine on Twitter at @DigitalTurbine.

www.digitalturbine.com

Twitter: <https://twitter.com/DigitalTurbine>

Facebook: <https://www.facebook.com/DigitalTurbineInc>

LinkedIn: <https://www.linkedin.com/company/digital-turbine?trk=tyah&trkInfo=tas:digital+tur>

Investor Relations Contact:

Brian Bartholomew

Digital Turbine

(415) 378-3403

brian.bartholomew@digitalturbine.com



digital turbine®

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/digital-turbine-to-participate-at-the-18th-annual-b-riley--co-institutional-investor-conference-on-may-25-2017-300460159.html>

SOURCE Digital Turbine, Inc.