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Blink Charging Appoints Automotive Executive Michael C. Battaglia Vice President of Sales to Lead Nationwide Deployments and Strategic Partnerships

Miami Beach, FL, July 31, 2020 (GLOBE NEWSWIRE) -- Blink Charging Co. (Nasdaq: BLNK, BLNKW) (“Blink” or the “Company”), a leading owner, operator, and provider of electric vehicle (EV) charging equipment and services, today announced the appointment of Michael C. Battaglia as Vice President of Sales.

Mr. Battaglia brings over 25 years of automotive and technology experience to Blink, including most recently as Vice President of Sales for the Global Automotive Division at J.D. Power. In this role, he had oversight responsibility for account directors and sales operations personnel that supported automakers across the industry. During his tenure, he successfully expanded the Company’s development of new business partnerships and strategic alliances. From 2011 to 2019, he served in various roles within the automotive retail division, including as Senior Director and later as Vice President of Automotive Retail. From his experiences, he has acquired deep connections throughout the automotive industry. He holds a Bachelor of Science degree in Finance from Boston College’s Carroll School of Management.

“We are thrilled to welcome Mike to Blink’s senior management team. He is a true ‘car guy’, and his extensive knowledge of and connections in the automotive industry will be instrumental as we enter into the next phase of our growth and continue our global expansion,” stated Michael D. Farkas, Blink Founder and Chief Executive Officer.

“Mike rounds out Blink’s leadership with key executives. The team has extensive experience and insights in the automotive, energy, construction, and financial industries. I am confident with this group in place Blink will capitalize on the momentum of our Company’s recent announcements and the enthusiasm in the EV infrastructure industry,” continues Farkas.

“I couldn’t be more excited to join the talented management team at Blink. It is an exciting time for the Company, and I look forward to building a sales organization that can operate at scale and capitalize on the momentum and incredible opportunities within the EV industry,” Mike Battaglia commented.

ABOUT BLINK CHARGING

Blink Charging Co. (Nasdaq: BLNK, BLNKW) is a leader in electric vehicle (EV) charging equipment that has deployed over 23,000 charging stations, many of which are networked EV charging stations, enabling EV drivers to easily charge at any of its charging locations

worldwide. The Company's principal line of products and services is its Blink EV charging network ("Blink Network"), EV charging equipment, and EV charging services. The Blink Network utilizes a proprietary cloud-based software that operates, maintains, and tracks the EV charging stations connected to the network and the associated charging data. With global EV purchases forecasted to rise to 10 million by 2025 from approximately 2 million in 2019, the Company has established key strategic partnerships to rollout adoption across numerous location types, including parking facilities, multi-family residences and condos, workplace locations, healthcare/medical facilities, schools and universities, airports, auto dealers, hotels, mixed-use municipal locations, parks and recreation areas, religious institutions, restaurants, retailers, stadiums, supermarkets, and transportation hubs. For more information please visit: <https://www.blinkcharging.com/>.

Forward-Looking Statements

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements, and terms such as "anticipate," "expect," "intend," "may," "will," "should" or other comparable terms, involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the future. Those statements include statements regarding the intent, belief or current expectations of Blink and members of its management, as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, including those described in Blink's periodic reports filed with the SEC, and that actual results may differ materially from those contemplated by such forward-looking statements. Except as required by federal securities law, Blink undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

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