

Digital Turbine to Participate in Two May Investor Conferences

AUSTIN, Texas, April 15, 2015 /PRNewswire/ -- Digital Turbine, Inc. (Nasdaq: APPS), the company empowering operators and Original Equipment Manufacturers (OEMs) around the globe with end-to-end mobile solutions, announced it will participate in two investor conferences in May 2015.

- **B. Riley's 16th Annual Investor Conference** in Los Angeles, CA on May 13th. Bill Stone, chief executive officer, is scheduled to present at 4:00 PM PT. Mr. Stone and Andrew Schleimer, chief financial officer, will also host one-on-one meetings throughout the day. The presentation will be webcast and available through the Investor Relations section of the company's website at www.digitalturbine.com.
- Craig-Hallum's 12th Annual Institutional Investor Conference in Minneapolis, MN on May 27th. Messrs. Stone and Schleimer will host one-on-one meetings throughout the day.

About Digital Turbine, Inc.

Digital Turbine works at the convergence of media and mobile communications, delivering end-to-end products and solutions for mobile operators, app advertisers, device OEMs and other third parties to enable them to effectively monetize mobile content and acquire higher value user acquisition. The company's products include DT Ignite™, a mobile device management solution with targeted app distribution capabilities, DT IQ™, a customized user experience and app discovery tool, DT Marketplace™, an application and content store, and DT Pay™, a content management and mobile payment solution, DT Media, an advertiser solution for unique and exclusive carrier inventory, and Appia, a leading worldwide mobile user acquisition network. Digital Turbine has delivered more than 100 million app installs for hundreds of advertisers. In addition, more than 31 million customers use Digital Turbine's solutions each month across more than 20 global operators. Headquartered in Austin, Texas with global offices in Durham, Berlin, Singapore, Sydney and Tel Aviv. For additional information visit www.digitalturbine.com or connect with Digital Turbine on Twitter at @DigitalTurbine.

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