

Digital Turbine to Host Fiscal 2017 First Quarter Financial Results Conference Call on August 9, 2016 at 4:30pm ET

AUSTIN, Texas, July 25, 2016 /PRNewswire/ -- <u>Digital Turbine, Inc.</u> (Nasdaq: APPS), a global mobile platform company, announced it will host a conference call and webcast to discuss its fiscal 2017 first quarter financial results and operating progress on Tuesday, August 9 at 4:30 pm ET/1:30 pm PT. The call, hosted by Digital Turbine Chief Executive Officer Bill Stone and Executive Vice President and CFO Andrew Schleimer can be accessed by dialing 866-652-5200 in the United States or 412-317-6060 from international locations. The conference ID is 10089063. A live and archived webcast of the call can be accessed via the Investor Relations section of <u>Digital Turbine's website</u>. The webcast will be archived for a period of one year.

For those unable to join the live call, a playback will be available through August 16, 2016. The replay can be accessed by dialing 877-344-7529 in the United States or 412-317-0088 from international locations, passcode 10089063.

About Digital Turbine

Digital Turbine works at the convergence of media and mobile communications, delivering end-to-end products and solutions for mobile operators, device OEMs, app advertisers and publishers, that enable efficient user acquisition, app management and monetization opportunities. The company's products include Ignite™, a mobile device management solution with targeted app distribution capabilities, Discover™, a customized user experience and app discovery tool, Marketplace™, an application and content store, and Pay™, a content management and mobile payment solution. Digital Turbine Media encompasses a leading independent user acquisition network as well as an advertiser solution for unique and exclusive carrier inventory. Digital Turbine has delivered more than 130 million app installs for hundreds of advertisers. In addition, more than 31 million customers use Digital Turbine's solutions each month across more than 20 global operators. The company is headquartered in Austin, Texas with global offices in Durham, Berlin, San Francisco, Singapore, Sydney and Tel Aviv. For additional information visit <u>Digital Turbine</u> or connect with Digital Turbine on Twitter at <u>@DigitalTurbine</u>.

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