

March 5, 2007



Gaiam, Inc. to Present at the Bank of America 2007 Consumer Conference

BROOMFIELD, Colo., March 5 /PRNewswire-FirstCall/ -- Gaiam, Inc. (Nasdaq: GAIA), a branded lifestyle media company catering to people who value personal development, natural health and inspirational media, announced today that Jirka Rysavy, Chairman & Chief Executive Officer, and Lynn Powers, President, will be presenting at the Bank of America 2007 Consumer Conference to be held on March 13-15, 2007, at The New York Palace Hotel in New York City.

Gaiam's presentation is scheduled for Wednesday, March 14, 2007, at 8:50 a.m. Eastern Time.

For more information about Gaiam, please visit www.gaiam.com, or contact:

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SOURCE Gaiam, Inc.