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Gaiam Vivendi Entertainment And Discovery Communications Release Five New DVD Titles This August

NEW YORK, Aug. 1, 2012 /PRNewswire/ -- Gaiam Vivendi Entertainment, a leading producer of lifestyle media, announced today the release of five new DVD titles this month under its exclusive home video license agreement with Discovery Communications. The new titles include: ***Dirty Jobs Collection 8***; ***Deadliest Catch: Inside the Catch***; ***Disaster Collection***; ***Colossal Collection*** and ***Voices from the Front***.

Discovery Channel's *Dirty Jobs Collection 8*

Gain a new understanding and appreciation for the often-unpleasant jobs others endure to make our everyday life easier, safer and often cleaner. Host Mike Rowe tackles yet another round of the messiest occupations in *Dirty Jobs Collection 8* as he introduces viewers to bee removers, septic tank technicians, fish processors and more. With a total run time of 450 minutes, the collection has an SRP of \$14.93. **Street date:** August 7, 2012.

Discovery Channel's *Deadliest Catch: Inside the Catch*

From the best brawls to near death experiences, *Deadliest Catch: Inside the Catch* highlights the most electrifying and jaw-dropping episodes in the series history. Featuring the best of season seven, viewers get a glimpse into the most challenging fishing season on record; including mutiny aboard the ships, fierce arctic storms and the fleet's strategy for survival amongst the open waters. Get ready for another chilly collection from the fishing industry's most revered captains and crew as they take on the harsh, freezing and sometimes deadly job of crab fishing in the arctic. This DVD has a total run time of 220 minutes and an SRP of \$14.93. **Street date:** August 28, 2012.

Discovery Channel's *Disaster Collection*

This action packed collection captures catastrophic disasters; from bridges collapsing and tankers exploding, to the inevitable results of kissing a shark. This collection of disastrous events is one you only want to experience from the safety of your home. This DVD has a total run time of 220 minutes and an SRP of \$14.93. **Street date:** August 14, 2012.

Discovery Channel's *Colossal Collection*

Explore some of the world's most astounding feats of engineering in this awe-inspiring collection where viewers get a rare inside look into super stadiums, underground cities and man-made islands. Discover how using innovation and ingenuity these engineers were able overcome challenges to create stunning works of art for the world to enjoy. This DVD has a total run time of 237 minutes and an SRP of \$14.93. **Street date:** August 21, 2012.

Discovery Channel's *Voices from the Front*

Salute America's heroes in this series filmed exclusively by the soldiers themselves, as they

take viewers into the conflicts of Iraq and Afghanistan for a firsthand look at the dangers of war. Watching these men and women risk their lives for our country brings a new appreciation for the freedom enjoyed back home. This DVD has a total run time of 170 minutes and an SRP of \$14.98. **Street date:** August 28, 2012.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 130-plus worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

About Gaiam Vivendi Entertainment

Gaiam Vivendi Entertainment (Nasdaq: GAIA) is a leading producer, distributor and marketer of entertainment and lifestyle media. With a diversified distribution network that spans more than 60,000 retail doors as well as an extensive digital platform, the company dominates the health and fitness category and ranks among the top three providers of non-theatrical programming. With content focused on film, fitness, sports and family programming, Gaiam Vivendi Entertainment provides sales, marketing and distribution services to many of the home entertainment industry's most prestigious brands, including Discovery Communications, Jillian Michaels, NFL Films, National Geographic, Marvel Animation, Shout Factory, Televisa, and World Wrestling Entertainment.

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