

March 4, 2015



Gaiam to Report Fiscal 2014 Fourth Quarter and Year-End Results and Host Conference Call on March 12

BOULDER, Colo.-- [Gaiam](#), Inc., (NASDAQ:GAIA) (the "Company"), a lifestyle company and a leading brand of yoga and well-being products and services, announced today that it will release its 2014 fourth quarter and full year results after the market close on Thursday, March 12, 2015. The Company will host a conference call at 2:30 p.m. MT (4:30 p.m. ET). The conference call will be open to the public.

The conference call number is (212) 231-2930 or (415) 226-5361; please call five minutes in advance to ensure that you are connected prior to the presentation. Questions and answers will be reserved for analysts and investors.

About GAIAM

Gaiam, Inc. (NASDAQ:GAIA) is a leading producer and marketer of lifestyle media and fitness accessories. With a wide distribution network that consists of approximately 38,000 retail doors, 16,000 store within stores, 5,000 category management locations, and e-commerce, Gaiam is dedicated to providing solutions for healthy living and personal transformation. Gaiam TV is a global digital subscription service with approximately 7,000 exclusive videos available for streaming and download. The Company dominates the health and wellness category and owns the largest library of conscious media. For more information about Gaiam, please visit www.gaiam.com or call 1.800.869.3603.

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